

Faculty Profile

Faculty Name	Nayan Ranjan Mukerje
Designation	Assistant Professor
Department	BBA
Contact Number	Should not be provided by faculties
Official Mail ID	nayanranjan.mukerje@iem.edu.in
Google Scholar Link	NA
Research Gate Link:	NA

1. Projects completed/ongoing: *Attached (Ongoing 3, Completed 11) (N/A)

2. Seminars / conferences attended and presented:

Attended & Presented:

SL NO	Organizing Institute	Topic Name	Date	Attended By	Department
1	International Student's Conference on Innovation Entrepreneurship & Market Space (ISCIEM 2024) at IEM_Kolkata	Retaining the Gen Z Workforce in Kolkata	2024	Nayan Ranjan Mukerje	
2	4th International Conference in Humanities & Social Sciences, Management, Educational Technology & Library Science (ENTATE-2024) at NIIT University_Rajasthan	Retaining the Generation Y Workforce in the ITES Sector of Kolkata	2024	Nayan Ranjan Mukerje	
3	International Conference on Interdisciplinary Research in Technology & Management (IRTM_2024) at NIT_Calicut	Addressing Brain Drain of Kolkata with a focus on the ITES Sector of the City	2024	Nayan Ranjan Mukerje	

4	2nd International Conference on Recent Trends in Multidisciplinary Research and Innovation (ICMRI_2024) jointly organized by International Institute of Special Education (IISE), Lucknow & Integral & Innovative Sustainable Education College, Lucknow	Understanding the Needs of the Young Employees in the City of Joy	2024	Nayan Ranjan Mukerje	
5	4th International Conference on Innovative Research Practices in Social Sciences (IRPSS-2025) at IEM_Kolkata	Priorities of the Contemporary ITES Employee Pool of Kolkata	2025	Nayan Ranjan Mukerje	

3. Papers/articles/books published:

a.

Published Journal Article:

SL No	Department	Topic of Publication	Authors	Journal Name	Volume	Pages	Status
1							
2							

Published Book Chapter:

SL No	Department	Name of the Book	Authors	Name of Publisher	Status
1.					
2					

3.					
4.					
5.					
6.					

Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status
1.	Retaining the Generation Y Workforce in the ITES Sector of Kolkata	Nayan Ranjan Mukerje	4 th International Conference in Humanities & Social Sciences, Management, Educational Technology & Library Science (ENTATE-2024)	Published

4. FDP / RC / OC / Training Program/Workshop:

Sl No	Date	Topic	Organized by	Attended by	Department
1.	23-27 June-2025	Bridging Theory and Practice through Case Studies	IEM Kolkata BBA Department	Nayan Ranjan Mukerje	BBA

Workshop:

Sl No.	Department	Organizing Institutes	Name	Date	Attended By
1.					
2.					

5. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	URL	Paid / Free	Certificate	Published/Draft	Type Of Course (Conventional/Fdp/Bridge Course/Skill Development)

6. Acted as resource persons:

1.

7. M.Phil.& Ph.D awarded: N/A