

Faculty Profile

Faculty Name	Dr. Shweta Kishore
Designation	Associate Professor
Department	BBA
Contact Number	Should not be provided by faculties
Official Mail ID	shweta.kishore@uem.edu.in
Google Scholar Link	https://scholar.google.com/citations?hl=en&user=MRXvwmcAAAAJ
Research Gate Link:	https://www.researchgate.net/profile/Shweta-Kishore-3

1. Projects completed/ongoing:NIL

2. Seminars / conferences attended and presented:

Attended & Presented:

SL NO	Organizing Institute	Topic Name	Date	Attended By	Department
1	National Institute of Technology, Calicut (NITC)	Electric Revolution: Unplugging Consumer Choices in the Indian Mobility Landscape	22-24 th May 2024	Dr. Shweta Kishore & Dr. Supriya Lakhangaonkar	BBA
2	Management Dept of IEM, Newtown, UEM Kolkata	Electrifying the Future: Exploring the Compelling Reasons to Invest in Electric Vehicles	10-12 May, 2024	Dr. Shweta Kishore, Dr. Supriya Lakhangaonkar, & Dr. Kavita Kamath	BBA
3	Management Dept of IEM, Newtown, UEM Kolkata	Social Media Marketing: A Qualitative Study with Special Reference to Small Enterprises	10-12 May, 2024	Dr. Kavita Kamath, Dr. Shweta Kishore, Dr. Supriya Lakhangaonkar	BBA
4	Management Dept of IEM, Newtown, UEM Kolkata	The Evolving Landscape of Investment Management: Women, Technology, and Advancement	10-12 May, 2024	Dr. Supriya Lakhangaonkar, Dr. Kavita Kamath, & Dr. Shweta Kishore	BBA

5	Management Dept of IEM, Salt Lake Campus, Kolkata	Riding the E-Wave: Analyzing Indian Consumer Awareness and Preference for E-Bikes	16-18 November 2023	Dr. Shweta Kishore & Dr. Supriya Lakhangaonkar	BBA
6	Management Dept of IEM, Salt Lake Campus, Kolkata	The Impact of Investment Experience and Market Volatility on Risk Perception and Response to Investment Management: A Study of Working Women Investors	16-18 November 2023	Dr. Supriya Lakhangaonkar & Dr. Shweta Kishore	BBA
7	GNIOT Institute of Management Studies (GIMS), Greater Noida	Ola Electric Scooter-Ride into the Future Mobility	14th of May 2022	Shweta Kishore & Dr. Supriya Lakhangaonkar	BBA
8	GNIOT Institute of Management Studies (GIMS), Greater Noida	From Biscuits to Hand Sanitizers: India's Largest Biscuit and Confectionery Brand - Parle's Diversification	14th of May 2022	Dr. Supriya Lakhangaonkar & Dr. Shweta Kishore	BBA
9	In association with Indian Council for Business Education (North India Chapter), NDIM, New Delhi	Use of Electric Vehicles in Last-Mile Delivery for B2C: A Step Towards Green Supply Chain	23-24 December 2021	Shweta Kishore, Dr. Rahul Waghmare, Dr. Arloph Johnvieira	BBA
10	University of Mumbai's Alkesh Dinesh Mody's Institute for Financial and Management Studies, University of Mumbai, Kalina, Santacruz East, Mumbai	Charging Infrastructure for Electric Vehicle: An Indian Scenario	3 rd & 4 th September'2021	Prof. Shweta Kishore & Dr. Arloph Johnvieira	BBA
11	ITM Business School, Kharghar, Navi Mumbai	CSR in Supply Chain: Scope & Challenges	15 th February, 2019	Omesh Mane, Omkar and Shweta Kishore	BBA
12	ITM Business School, Kharghar, Navi Mumbai	Study of Adoption of Lithium Ion Batteries in Electric Vehicles: Scope and Challenges	15 th February, 2019	Gulapala Kumar, Dabbeet Kumar Prasad and Shweta Kishore	BBA

13	K. J. Somaiya Institute of Management Studies & Research, Mumbai	Impact of Electric Vehicles on Automotive Supply Chain	14 th of December'2018	Shweta Kishore & BVR Murty	BBA
14	SIES College of Management Studies, Nerul, Navi Mumbai	Strategies to enhance Market Share through Better Customer Experience - A Case Study of Maruti Suzuki (I) Ltd	9 th of December'2017	Shweta Kishore & BVR Murty	BBA
15	ITM Business School, Kharghar, Navi Mumbai	Coastal Transportation for Automobiles-Benefits	2017	Anshul Mandowara, Chirakara Akhil Sukumaran, Shweta Kishore	BBA
16	Brindavan College, Bangalore	Remarketing of used car to create space for new car sales	31st May 2014	Shweta Kishore	BBA

3. Papers/articles/books published:

a.

Published Journal Article:

SL No	Department	Topic of Publication	Authors	Journal Name	Volume	Pages	Status
1	BBA	Consumer Perception Of Electric Vehicles In India	Mr. Omkar Tupe, Prof. Shweta Kishore & Dr. Arloph Johnvieira	European Journal of Molecular & Clinical Medicine	Volume 7, Issue 8, 2020	4861-4869	Published in Scopus
2	BBA	Use of Electric Vehicles In Last-Mile Delivery For B2C: A Step Towards Green Supply Chain	Shweta Kishore, Dr. Rahul Waghmare, Dr. Arloph Johnvieira	Journal of Positive School Psychology	Vol. 6 No. 6 (2022)	2439-2447	Published in Scopus
3	BBA	From biscuits to hand sanitizers: India's largest biscuit and confectionary brand-Parle's diversification	Dr. Supriya Lakhangaonkar & Shweta Kishore	Journal of Information & Optimization Sciences	Vol. 43 (2022), No. 6	1233-1242	Published in UGC CARE LIST 2

							(Web of Science), ABD C-“C” Category Journal
4	BBA	Does investor’s attitude matter? – A study of investment management by working women investors	Dr. Supriya Lakhangankar & Shweta Kishore	Journal of Information & Optimization Sciences,	Vol. 43 (2022), No. 6	1243-1252	Published in UGC CARE LIST 2 (Web of Science), ABD C-“C” Category Journal ISSN 0252-2667 (Print), ISSN 2169-0103 (Online)

5	BBA	A Case Study on Process Improvement in Express Shipping	Gulapala Kumar, Shweta Kishore	Supply Chain Pulse	Volume 10, Issue 2, July-December 2019	26-31	Published, ISSN 0975 - 7015
6	BBA	CSR in Supply Chain: Scope & Challenges	Omesh Mane, Omkar and Shweta Kishore	Supply Chain Pulse	Volume 10, Issue 1, Jan-June-2019	26-31	Published, ISSN 0975 - 7015
7	BBA	Study of Adoption of Lithium Ion Batteries in Electric Vehicles: Scope and Challenges	Gulapala Kumar, Dabbeet Kumar Prasad and Shweta Kishore	Supply Chain Pulse	Volume 10, Issue 1, Jan-June-2019	22-25	Published, ISSN 0975 - 7015
8	BBA	Effects of 3D printing on Logistics	Rohan Bhakta, Avinash Vishwakarma, Piyush Kukde and Shweta Kishore	Supply Chain Pulse	Volume 9, Issue 2, July-December 2018	32-37	Published, ISSN 0975 7015
9	BBA	Coastal Transportation for Automobiles- Benefits	Anshul Mandowara, Chirakara Akhil Sukumaran, Shweta Kishore	Supply Chain Pulse	Volume 8, Issue 1, Jan-June 2017	22-28	Published, ISSN 0975 - 7015
10	BBA	Cost of Quality in Supply Chain Management	Shweta Kishore, B.V.R. Murty	Supply Chain Pulse	Volume 7 / Issue 3 & 4 / September & December 2016	26-28	Published, ISSN 0975 - 7015

Published Book Chapter:

SL No	Department	Name of the Book	Authors	Name of Publisher	Status
1.		Chapter “Shared Electric Mobility: A Catalyst for EV Adoption in India!” in the book “Contemporary Issues in Business, Management and Society”	Shweta Kishore & Dr. Arloph Johnvieira	Success Publications, Published by: Research and Publication Cell Dr. D. Y. Patil B-School, Pune	Published, ISBN: 978-81-950596-2-1

Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status
1.	From Biscuits to Hand Sanitizers: India’s Largest Biscuit and Confectionery Brand - Parle’s Diversification	Dr. Supriya Lakhangaonkar & Shweta Kishore	Resilience Reinvention & Rebuilding Towards The New Normal” organized by GNIOT Institute of Management Studies (GIMS), Greater Noida on 14th of May 2022	Abstract published in Conference Proceeding ISBN 978-93-5627-804-2
2.	Ola Electric Scooter- Ride into the Future Mobility	Shweta Kishore & Dr. Supriya Lakhangaonkar	Resilience Reinvention & Rebuilding Towards The New Normal” organized by GNIOT Institute of Management Studies (GIMS), Greater Noida on 14th of May 2022	Abstract published in Conference Proceeding ISBN 978-93-5627-804-2
3.	Use of Electric Vehicles in Last-Mile Delivery for B2C: A Step Towards Green Supply Chain	Shweta Kishore, Dr. Rahul Waghmare, Dr. Arloph Johnvieira	International Conference on Global Financial and Business Environment (ICGFBE 2021), in association with Indian Council for Business Education (North India Chapter), NDIM, New Delhi, 23-24 December 2021	Abstract published in Conference Proceeding ISBN: 978-81-950136-9-2
4.	Charging Infrastructure for Electric Vehicle: An Indian Scenario	Shweta Kishore, Dr. Arloph Johnvieira	Socio-Economic Impact of COVID- 19 on Global Business Practices”, on 3 rd & 4 th September’2021 by University of Mumbai’s	Research Paper published in the Conference

			Alkesh Dinesh Mody's Institute for Financial and Management Studies, University of Mumbai, Kalina, Santacruz East, Mumbai	Proceedings ISBN: 978-81-954119-6-2
5.	Impact of Electric Vehicles on Automotive Supply Chain	Shweta Kishore & BVR Murty	SIMSR Global Supply Chain Management Conference, "Supply Chain for Industry 4.0" organized by K. J. Somaiya Institute of Management Studies & Research, Mumbai on 14 th of December'2018	Research Paper published in the Conference Proceedings, ISBN: 978-93-81715-15-4
6	Strategies to enhance Market Share through Better Customer Experience - A Case Study of Maruti Suzuki (I) Ltd	Shweta Kishore & BVR Murty	"SIES General Management Conference - 2017" organized by SIES College of Management Studies, Nerul, Navi Mumbai on 9 th of December'2017.	Research Paper published in the Conference Proceedings, "Renovating Management Theories & Practices"
7	Remarketing of used car to create space for new car sales	Shweta Kishore	"Sustainable Development Through Global Business & Technological Advancement" organized by Brindavan College, Bangalore on 31st May 2014	Research Paper published in the Conference Proceedings

4. FDP / RC / OC / Training Program/Workshop:

Sl No	Date	Topic	Organized by	Attended by	Department
1.	24th June – 28th June, 2024	Towards Sustainable Horizon: Exploring the Role of Data Analysis and AI in Research	Department of Basic Science and Humanities, Institute of Engineering and Management,	Dr. Shweta Kishore	BBA

			Newtown, University of Engineering and Management, Kolkata, in collaboration with HRDC, IEM-UEM Group and Indian Institute of Technology, Mandi.		
2.	28th Nov - 28th Dec 2023	WEN Ignite	Wadhvani Foundation	Dr. Shweta Kishore	BBA
3.	21 June 2021 to 25 June 2021	Achieving Operational Excellence by Digital Transformation of Supply Chain	ATAL FDP Organized by RV College of Engineering, Bangalore	Shweta Kishore	BBA
4.	13th November, 2021 to 4th December, 2021	Research Essentials	Vishwakarma University, Pune	Shweta Kishore	BBA
5.	20 & 21 July 2018	Research Methodology workshop with Data Analysis using SPSS	D Y Patil University's School of Management, Navi Mumbai	Shweta Kishore	BBA
6.	8 th December 2018	Use of Quality Management Tools & Root Cause Analysis Techniques	National Centre for Quality Management, Mumbai	Shweta Kishore	BBA
7.	February 2017	Lean Six Sigma Green Belt	CSense in association with Quality Circle Forum of India	Shweta Kishore	BBA
8.	24 th & 25 th of November 2017	Agile Project Management Methodology	Bombay Management Association & QA Agility	Shweta Kishore	BBA

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Workshop:

Sl No.	Department	Organizing Institutes	Name	Date	Attended By
1.					
2.					

5. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	URL	Paid / Free	Certificate	Published/Draft	Type Of Course (Conventional/Fdp/Bridge Course/Skill Development)

6. Acted as resource persons:

1.Examined the PhD thesis titled “An Analytical Study of Branding Initiatives of MSMEs with special reference to Service Sector” submitted in the Department of Management, in Vishwakarma University, Pune.

7. M.Phil.&Ph.D awarded:PhD in Management on the topic, “Study of Consumer Perception of Electric Vehicles and its Implementation Scenario in India” from ITM University, Raipur in 2023.