Faculty Profile

Faculty Name	Dr. Shweta Kishore
Designation	Associate Professor
Department	BBA
Contact Number	Should not be provided by faculties
Official Mail ID	shweta.kishore@uem.edu.in
Google Scholar Link	https://scholar.google.com/citations?hl=en&user=MRXvwmcAAAAJ
Research Gate Link:	https://www.researchgate.net/profile/Shweta-Kishore-3

1. Projects completed/ongoing:NIL

2. Seminars / conferences attended and presented: Attended & Presented:

SL NO	Organizing Institute	Topic Name	Date	Attended By	Department
SL NO	National Institute	Electric Revolution:	Date	Dr. Shweta	Department
	of Technology,	Unplugging Consumer		Kishore & Dr.	
	Calicut (NITC)	Choices in the Indian		Supriya	
1		Mobility Landscape	22-24 th May 2024	Lakhangaonkar	BBA
1		Woolinty Landscape	22-24 Way 2024	Dr. Shweta	BBA
		Electrifying the Euture:		Kishore, Dr.	DDA
		Electrifying the Future:		<i>,</i>	
	Managamant Dant	Exploring the		Supriya	
	Management Dept	Compelling Reasons to		Lakhangaonkar,	
	of IEM, Newtown,	Invest in Electric	10 10 M 2024	& Dr. Kavita	
2	UEM Kolkata	Vehicles	10-12 May, 2024	Kamath	
	Management Dept		10-12 May, 2024	Dr. Kavita	BBA
	of IEM, Newtown,	~		Kamath, Dr.	
	UEM Kolkata	Social Media Marketing:		Shweta	
		A Qualitative Study with		Kishore, Dr.	
		Special Reference to		Supriya	
3		Small Enterprises		Lakhangaonkar	
	Management Dept		10-12 May, 2024	Dr. Supriya	BBA
	of IEM, Newtown,	The Evolving Landscape		Lakhangaonkar,	
	UEM Kolkata	of Investment		Dr. Kavita	
		Management: Women,		Kamath, &	
		Technology, and		Dr. Shweta	
4		Advancement		Kishore	

		Diding the E Waya			
		Riding the E-Wave:		Dr. Character	BBA
	M	Analyzing Indian		Dr. Shweta	
	Management Dept	Consumer Awareness	1610 11	Kishore & Dr.	
~	of IEM, Salt Lake	and Preference for E-	16-18 November	Supriya	
5	Campus, Kolkata	Bikes	2023	Lakhangaonkar	
		The Impact of			BBA
		Investment Experience			
		and Market Volatility on			
		Risk Perception and			
		Response to Investment		Dr. Supriya	
	Management Dept	Management: A Study of		Lakhangaonkar	
	of IEM, Salt Lake	Working Women	16-18 November	& Dr. Shweta	
6	Campus, Kolkata	Investors	2023	Kishore	
	GNIOT Institute				BBA
	of Management	Ola Electric Scooter-		Shweta Kishore	
	Studies (GIMS),	Ride into the Future		& Dr. Supriya	
7	Greater Noida	Mobility	14th of May 2022	Lakhangaonkar	
		From Biscuits to Hand	<i></i>		BBA
	GNIOT Institute	Sanitizers: India's		Dr. Supriya	
	of Management	Largest Biscuit and		Lakhangaonkar	
	Studies (GIMS),	Confectionery Brand -		& Dr. Shweta	
8	Greater Noida	Parle's Diversification	14th of May 2022	Kishore	
	In association with		1	Shweta	BBA
	Indian Council for			Kishore, Dr.	
	Business	Use of Electric Vehicles		Rahul	
	Education (North	in Last-Mile Delivery for		Waghmare, Dr.	
	India Chapter),	B2C: A Step Towards	23-24 December	Arloph	
9	NDIM, New Delhi	Green Supply Chain	2021	Johnvieira	
,	University of	Steen Suppry Cham		JUIIIVICIIA	BBA
	Mumbai's Alkesh				DDA
	Dinesh Mody's				
	5				
	Institute for				
	Financial and				
	Management			Duch Classed	
	Studies, University			Prof. Shweta	
	of Mumbai,	Charging Infrastructure	arda	Kishore & Dr.	
10	Kalina, Santacruz	for Electric Vehicle: An	3^{rd} &	Arloph	
10	East, Mumbai	Indian Scenario	4 th September'2021	Johnvieira	
	ITM Business			Omesh Mane,	BBA
	School, Kharghar,	CSR in Supply Chain:	· -th ·	Omkar and	
11	Navi Mumbai	Scope & Challenges	15 th February, 2019	Shweta Kishore	
				Gulapala	BBA
		Study of Adoption of		Kumar,	
	ITM Business	Lithium Ion Batteries in		Dabbeet Kumar	
	School, Kharghar,	Electric Vehicles: Scope	a	Prasad and	
12	Navi Mumbai	and Challenges	15 th February, 2019	Shweta Kishore	

	K. J. Somaiya				BBA
	Institute of				
	Management	Impact of Electric			
	Studies &	Vehicles on Automotive	14 th of	Shweta Kishore	
13	Research, Mumbai	Supply Chain	December'2018	& BVR Murty	
		Strategies to enhance			BBA
		Market Share through			
	SIES College of	Better Customer			
	Management	Experience - A Case			
	Studies, Nerul,	Study of Maruti Suzuki	9 th of	Shweta Kishore	
14	Navi Mumbai	(I) Ltd	December'2017	& BVR Murty	
				Anshul	BBA
				Mandowara,	
	ITM Business	Coastal Transportation		Chirakara Akhil	
	School, Kharghar,	for Automobiles-		Sukumaran,	
15	Navi Mumbai	Benefits	2017	Shweta Kishore	
	Brindavan	Remarketing of used car			BBA
	College,	to create space for new			
16	Bangalore	car sales	31st May 2014	Shweta Kishore	

3. Papers/articles/books published:

a.

Published Journal Article:

				Journal			
SL No	Department	Topic of Publication	Authors	Name	Volume	Pages	Status
	BBA		Mr. Omkar				
			Tupe, Prof.	European			
			Shweta	Journal of			Publis
		Consumer Perception	Kishore & Dr.	Molecular	Volume		hed in
		Of Electric	Arloph	& Clinical	7, Issue	4861-	Scopu
1		Vehicles In India	Johnvieira	Medicine	8, 2020	4869	S
	BBA		Shweta				
		Use of Electric	Kishore, Dr.				
		Vehicles In Last-Mile	Rahul	Journal of			Publis
		Delivery For B2C: A	Waghmare,	Positive	Vol. 6		hed in
		Step Towards Green	Dr. Arloph	School	No. 6	2439-	Scopu
2		Supply Chain	Johnvieira	Psychology	(2022)	2447	S
	BBA						Publis
							hed in
		From biscuits to hand		Journal of			UGC
		sanitizers: India's	Dr. Supriya	Information			CAR
		largest biscuit and	Lakhangaonka	&Optimizat	Vol. 43		E
		confectionary brand-	r & Shweta	ion	(2022),	1233-	LIST
3		Parle's diversification	Kishore	Sciences	No. 6	1242	2

							(Web of Scien ce), ABD C- "C" Categ ory Journ al
4	BBA	Does investor's attitude matter? – A study of investment management by working women investors	Dr. Supriya Lakhangaonka r & Shweta Kishore	Journal of Information & Optimizatio n Sciences,	Vol. 43 (2022), No. 6	1243- 1252	Publis hed in UGC CAR E LIST 2 (Web of Scien ce), ABD C- "C" Categ ory Journ al ISSN 0252- 2667 (Print), ISSN 2169- 0103 (Onli ne)

Г	BBA				Volume		
	DDA				10,		Publis
					Issue 2,		hed,
		A Case Study on	Gulapala		July-		ISSN
		Process Improvement in	Kumar,	Supply	Decem		0975 -
		Express Shipping	Shweta	Chain Pulse	ber		7015
5			Kishore		2019	26-31	1010
	BBA				Volume		Publis
					10,		hed,
			Omesh Mane,		Issue 1,		ISSN
		CSR in Supply Chain:	Omkar and	Supply	Jan-		0975 -
		Scope & Challenges	Shweta	Chain Pulse	June-		7015
6			Kishore		2019	26-31	
	BBA		Gulapala		Volume		Publis
		Study of Adoption of	Kumar,		10,		hed,
		Lithium Ion Batteries in	Dabbeet		Issue 1,		ISSN
		Electric Vehicles:	Kumar Prasad	Supply	Jan-		0975 -
		Scope and Challenges	and Shweta	Chain Pulse	June-		7015
7			Kishore	G 1	2019	22-25	D 11
	BBA		Rohan Bhakta,	Supply	Volume		Publis
			Avinash	Chain Pulse	9, Issue		hed,
			Vishwakarma,		2, July-		ISSN
		Effects of 3D printing	Piyush Kukde		Decem		0975
0		on Logistics	and Shweta		ber	22.27	7015
8	BBA		Kishore Anshul	Supply	2018	32-37	
	DDA		Mandowara,	Supply			Publis
			Chirakara	Chain Pulse	Volume		hed,
		Coastal Transportation	Akhil		8, Issue		ISSN
		for Automobiles-	Sukumaran,		1, Jan-		0975 -
		Benefits	Shweta		June		7015
9			Kishore		2017	22-28	
	BBA			Supply	Volume		
				Chain Pulse	7 / Lagua 2		
					Issue 3 & 4 /		Publis
					Septem		hed,
		Cost of Quality in			ber &		ISSN
		Supply Chain	Shweta		Decem		0975 -
		Management	Kishore,		ber		7015
10			B.V.R. Murty		2016	26-28	

Published Book Chapter:

SL No	Department	Name of the Book	Authors	Name of Publisher	Status
				Success	
				Publications,	
				Published	
				by: Research	
				and	
		Chapter "Shared Electric Mobility:		Publication	Published,
		A Catalyst for EV Adoption in	Shweta	Cell Dr. D.	ISBN:
		India!" in the book "Contemporary	Kishore &	Y. Patil B-	978-81-
		Issues in Business, Management and	Dr. Arloph	School,	950596-2-
1.		Society"	Johnvieira	Pune	1

Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status
			Resilience Reinvention &	Abstract
			Rebuilding Towards The	published in
			New Normal" organized by	Conference
	From Biscuits to Hand	Dr. Supriya	GNIOT Institute of	Proceeding
	Sanitizers: India's Largest	Lakhangaonkar	Management Studies	ISBN 978-
	Biscuit and Confectionery Brand	& Shweta	(GIMS), Greater Noida on	93-5627-
1.	- Parle's Diversification	Kishore	14th of May 2022	804-2
			Resilience Reinvention &	Abstract
			Rebuilding Towards The	published in
			New Normal" organized by	Conference
		Shweta	GNIOT Institute of	Proceeding
		Kishore & Dr.	Management Studies	ISBN 978-
	Ola Electric Scooter- Ride into	Supriya	(GIMS), Greater Noida on	93-5627-
2.	the Future Mobility	Lakhangaonkar	14th of May 2022	804-2
			International Conference on	
			Global Financial and	
			Business Environment	
			(ICGFBE 2021), in	Abstract
		Shweta	association with Indian	published
		Kishore, Dr.	Council for Business	inConference
		Rahul	Education (North India	Proceeding
	Use of Electric Vehicles in Last-	Waghmare, Dr.	Chapter), NDIM, New	ISBN: 978-
	Mile Delivery for B2C: A Step	Arloph	Delhi, 23-24 December	81-950136-
3.	Towards Green Supply Chain	Johnvieira	2021	9-2
			Socio-Economic Impact of	Research
		Shweta	COVID- 19 on Global	Paper
	Charging Infrastructure for	Kishore, Dr.	Business Practices", on	published in
	Electric Vehicle: An Indian	Arloph	3 rd & 4 th September'2021 by	the
4.	Scenario	Johnvieira	University of Mumbai's	Conference

			Alkesh Dinesh Mody's	Proceedings
			Institute for Financial and	ISBN: 978-
			Management	81-954119-
			Studies, University of	
			Mumbai, Kalina, Santacruz	02
			East, Mumbai	
				Research
			SIMSR Global Supply	Paper
			Chain Management	published in
			Conference, "Supply Chain	the
			for Industry 4.0" organized	Conference
			by K. J. Somaiya Institute	Proceedings,
		Shweta	of Management Studies &	ISBN: 978-
	Impact of Electric Vehicles on	Kishore &	Research, Mumbai on 14 th	93-81715-
5.	Automotive Supply Chain	BVR Murty	of December'2018	15-4
				Research
				Paper
			"SIES General	published in
			Management Conference -	the
			2017" organized by SIES	Conference
			College of Management	Proceedings,
	Strategies to enhance Market		Studies, Nerul, Navi	"Renovating
	Share through Better Customer	Shweta	Mumbai on 9 th of	Management
	Experience - A Case Study of	Kishore &	December'2017.	Theories &
6	Maruti Suzuki (I) Ltd	BVR Murty		Practices"
			"Sustainable Development	Research
			Through Global Business	Paper
			& Technological	published in
			Advancement" organized	the
		G1 (by Brindavan College,	Conference
	Remarketing of used car to	Shweta	Bangalore on 31st May	Proceedings
7	create space for new car sales	Kishore	2014	

4. FDP / RC / OC / Training Program/Workshop:

Sl	Date	Торіс	Organized by	Attended by	Department
No					
1.	24th June	Towards Sustainable Horizon:	Department of	Dr. Shweta	BBA
	- 28th	Exploring the Role of Data Analysis	Basic Science	Kishore	
	June, 2024	and AI in Research	and		
			Humanities,		
			Institute of		
			Engineering		
			and		
			Management,		

			Newtown,		
			University of		
			Engineering		
			and		
			Management,		
			Kolkata, in		
			collaboration		
			with HRDC,		
			IEM-UEM		
			Group and		
			Indian Institute		
			of Technology,		
			Mandi.		
2.	28th Nov -	WEN Ignite	Wadhwani	Dr. Shweta	BBA
2.	28th Dec		Foundation	Kishore	
	2011 Dec 2023				
3.	2025 21 June	Achieving Operational Excellence by	ATAL FDP	Shweta	BBA
	2021 to 25	Digital Transformation of Supply	Organized by	Kishore	
	June 2021	Chain	RV College of		
	00110 2021		Engineering,		
			Bangalore		
4.	13th	Research Essentials	Vishwakarma	Shweta	BBA
	November,		University,	Kishore	2211
	2021 to		Pune		
	4th				
	December,				
	2021				
5.	20 & 21	Research Methodology workshop	D Y Patil	Shweta	BBA
	July 2018	with Data Analysis using SPSS	University's	Kishore	
		······································	School of		
			Management,		
			Navi Mumbai		
6.	8 th	Use of Quality Management Tools &	National	Shweta	BBA
	December	Root Cause Analysis Techniques	Centre for	Kishore	
	2018		Quality		
			Management,		
			Mumbai		
7.	February	Lean Six Sigma Green Belt	CSense in	Shweta	BBA
	2017		association	Kishore	
			with Quality		
			Circle Forum		
			of India		
8.	24 th & 25 th	Agile Project Management	Bombay	Shweta	BBA
- *	of	Methodology	Management	Kishore	
	November		Association		
	2017		&QA Agility		
	2017		a QA Agiity	l	

	Technologies	
	Pvt. Ltd.	

Workshop:

Sl No.	Department	Organizing Institutes	Name	Date	Attended By
1.					
2.					

5. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	URL	Paid / Free	Certificate	Published/Draft	Type Of Course (Conventional/Fdp/Bridge Course/Skill Devlopment)

6. Acted as resource persons:

1.Examined the PhD thesis titled "An Analytical Study of Branding Initiatives of MSMEs with special reference to Service Sector" submitted in the Department of Management, in Vishwakarma University, Pune.

7. M.Phil.&Ph.D awarded:PhD in Management on the topic, "Study of Consumer Perception of Electric Vehicles and its Implementation Scenario in India" from ITM University, Raipur in 2023.