COURSES OFFERED

Bachelor Degree in Business Administration (Honors)

&

Bachelor Degree in Business Administration (Honors with Research)

Duration: 4 Years (As per NEP 2020)

HRM

• Specialization in Human Resource Management

MM

• Specialization in Marketing Management

FM

• Specialization in Financial Management

ВА

• Specialization in Business Analytics

SCM

• Specialization in Supply Chain Management