

## Faculty Profile

Faculty Name	Suchana Roy
Designation	Assistant Professor
Department	BBA
Official Mail ID	Suchana.roy@iem.edu.in
Google Scholar Link	<a href="https://scholar.google.com/citations?user=2kRZrH0AAAAJ&amp;hl=en">https://scholar.google.com/citations?user=2kRZrH0AAAAJ&amp;hl=en</a>
Research Gate Link:	<a href="https://www.researchgate.net/profile/Suchana-Roy-3">https://www.researchgate.net/profile/Suchana-Roy-3</a>

### 1. Projects completed/ongoing:

Completed students' projects entrepreneurship with collaboration of National Entrepreneurship Network and Wadhvani University.

### 2. Seminars / conferences attended and presented:

#### Attended & Presented:

SL NO	Organizing Institute	Topic Name	Date	Attended By	Department
1	SRM Institute of Science & technology	Into The Unknown- Sequestered but Armed	21st July,20	Suchana Roy	BBA
2	St. Xavier's College	NAAC Assessment and Accreditation Process	30th and 31st July, 20	Suchana Roy	BBA
3	Diabetes Research and Welfare Association	National Webinar & GDM workshop	19th July,20	Suchana Roy	BBA
4	Cambridge Live Experience	The Future of English Teaching Learning	8th September, 20	Suchana Roy	BBA
5	Cambridge Live Experience	The Great Reset: Obstacle or Opportunity?	8th September, 20	Suchana Roy	BBA
6	Cambridge Live Experience	Practical ideas for Classroom	8th September, 20	Suchana Roy	BBA
7	Dr. M.G.R Educational and Research Institute	I stem : A Gateway of Researchers	25th August, 20	Suchana Roy	BBA
9	Presidency University	Host-Microbe Interactions	6th & 7th August, 20	Suchana Roy	BBA
10	Rural Institute of Technology	NPE 2020	20th September, 20	Suchana Roy	BBA
11	Kumarguru College of Technology	Literary Theory & Practice	31st August to 2nd September, 20	Suchana Roy	BBA
12	University of kalyani	Yoga Education	22nd July,20	Suchana Roy	BBA

13	University of kalyani	Say No to Plastic	18th July, 20	Suchana Roy	BBA
14	Satyapriya Roy College of Education	E- Learning & teaching Strategies in Post Covid era	3rd July, 20	Suchana Roy	BBA
15	JIS University	Multidisciplinary Research	16 <sup>th</sup> July,21	Suchana Roy	BBA
16	Janata College, Serfanguri, Kokrajhar	Pandemic: Socio-economic and Educational Challenges in Rural India	27th July,21	Suchana Roy	BBA
16	IEM	INTERNATIONAL STUDENTS CONFERENCE ON INNOVATION, ENTREPRENEURSHIP & MARKET SPACE	11 <sup>TH</sup> & 12 <sup>TH</sup> March, 2022		
17	IEM	3 Day 2nd International Conference on "Innovative Research Practices in Social Sciences (IRPSS-2022)	December, 2022		
16	IEM	3 Day 3rd International Conference on "Innovative Research Practices in Social Sciences (IRPSS-2023)" In Association with Smart Society, USA Academy of Indian Marketing	16 <sup>th</sup> , 17 <sup>th</sup> and 18 <sup>th</sup> November, 2023	Suchana Roy	BBA
17	UEM	International Conference on Sustainable Business Transformations: Priorities, Learnings and Practices	21st April to 22nd April 2023	Suchana Roy	BBA
18	Delhi School of Professional Studies & Research (DPSR)	XXVI Annual International Conference	5 <sup>th</sup> & 6 <sup>th</sup> january,2024	Suchana Roy	BBA

## 1. Papers/articles/books published:

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### Published Journal Article:

SL No	Department	Topic of Publication	Authors	Journal Name	Volume	Pages	Status
1	BBA	SOCIAL DISTANCING AND THE ADOLESCENT MIND: WHAT THE SPANISH FLU TAUGHT US	Suchana Roy	EVOLVING HORIZON International peer reviewed journal (UGC approved)	Volume 9	Page no-124-128	Published
2	BBA	Re-conceptualization of Modern Curriculum in the backdrop of Socio Cultural Strata in India	Suchana Roy	International Journal for Research in Applied Science and Engineering Technology (IJRASET)	Volume 8 Issue VIII August 2020	Page No-1102-1104	Published
3	BBA	“Bridging The Gap Between The Conventional and Emerging Free Market Higher Education Policies in East European Countries: Review of “The Open World and Closed Societies; Essays on Higher Education Policies” by VoldemarTomusk”	Suchana Roy	International Journal of Studies in Public Leadership	Volume I Issue I	NA	Published
4	BBA	Curriculum Analysis: An Indian Perspective	Suchana Roy	International Journal for Research Trends and Innovation	Volume 7 Issue 9	NA	Published
5	BBA	Navigating the Digital Frontier: Exploring Recent Trends in Online Teaching and Learning	Suchana Roy	Current Trends in ICT and Education ISBN 978-93-5570-983-7	Volume 3	101-115	Published
6	BBA	A Dialogue Between Diplomacy and Conflict: The Challenge of Peace Negotiations	Suchana Roy, SoumikGangopadhyay	Delhi Business Review	Volume 25 Issue 1	81-91	Published

### Published Book Chapter:

SL No	Department	Name of the Book	Authors	Name of Publisher	Status
1	BBA	INNOVATIONS IN LANGUAGE AND LITERATURE	Suchana Roy	AkiNik	Published
2	BBA	Factors Influencing the Adoption of Digital Transactions	Satyadip Biswas SoumikGangopadhyay, Suchana Roy, Aryan Deb, Priyanka Dey, SaptaparniDhol	Aaple Academic Press	Published

3	BBA	Perceived value of e-ruppee, A next-gen Trading solution	Aryan Deb <sup>4</sup> Soumik Gangopadhyay <sup>1</sup> , Saugat Ghosh <sup>2</sup> , Suchana Roy <sup>3</sup> , Saptaparni Dhol <sup>4</sup>	Springer Verlag, Singapore	Published
4	BBA	STEAM Education Revolution: Transforming Learning in India	Suchana Roy	LAMBERT Press	Published
5	BBA	Robotics in Modern-Engineering and Medical Technologies	Suchana Roy	Sharad Book House	Published

**Published Conference Paper: Nil**

## 2. FDP / RC / OC / Training Program/Workshop:

Sl No.	Date	Topic	Organized by	Attended by	Department
1.	22 <sup>nd</sup> June- 31 <sup>st</sup> July 2020	Natural Language Processing	IEM	Suchana Roy	BBA
2.	8 <sup>th</sup> -12 <sup>th</sup> September 2020	Language and Literature	IEM BSH Department	Suchana Roy	BBA
3.	25 <sup>th</sup> September 20	Data Science	TCS	Suchana Roy	BBA
4.	14 <sup>th</sup> December- 18 <sup>th</sup> December 20	"Training for Social Connectedness & Inspiration	Sri Venkateshwara College of Engineering. AICTE Training And Learning (ATAL) Academy	Suchana Roy	BBA
5.	2021-1-13 to 2021-1-17	Leadership & Excellence	KIIT School of Management, KIIT University AICTE Training And Learning (ATAL) Academy	Suchana Roy	BBA
6.	22 <sup>nd</sup> February 21 to 26 <sup>th</sup> February 21	How to write a good research paper	Human Resource Development Center, IEM Kolkata	Suchana Roy	BBA
7.	5 <sup>th</sup> May 2021	Ethical Hacking	TCS	Suchana Roy	BBA
8.	14 <sup>th</sup> June 21- 18 <sup>th</sup> June 21	Artificial Intelligence	IEM	Suchana Roy	BBA
9.	13 <sup>th</sup> - 18 <sup>th</sup> July, 20	Futuristic Trends of	SRM Institute of	Suchana Roy	BBA

		Language and Literature	Science & technology		
10.	6 <sup>th</sup> – 10 <sup>th</sup> July, 20	Empowerment as Enrichment	SRM Institute of Science & technology	Suchana Roy	BBA
11.	27 <sup>th</sup> – 31 <sup>st</sup> July, 20	Research Trends in Science & technology	IEM Department of Mechanical Engineering	Suchana Roy	BBA
12.	15 <sup>th</sup> – 21 <sup>st</sup> July 2020	R Software	Chouksey Engineering College	Suchana Roy	BBA
13.	March – April 2021	Basics of Entrepreneurship	Harvard Business School Online	Suchana Roy	BBA
14	November, 2022	FDP Care 2022	IEM BBA	Suchana Roy	BBA
15	9 <sup>th</sup> October, 2023 to 13 <sup>th</sup> October, 2023	5 Days Faculty Development Program on “Introduction to Emergent Tools & Techniques in Data Analytics	IEM BBA	Suchana Roy	BBA
16	24 <sup>th</sup> November 1 <sup>st</sup> December 2023	FDP CARE 2023	IEM BBA	Suchana Roy	BBA
17	20 <sup>th</sup> to 24 <sup>th</sup> May, 2024	Unleashing Imagination: Delving into Generative AI and LLMs in Academia & Beyond	IEM BBA	Suchana Roy	BBA
18	15 <sup>th</sup> to 18 <sup>th</sup> April, 2024	Advancing Academia through AI	IEM BBA	Suchana Roy	BBA
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### Workshop:

SI No.	Department	Organizing Institutes	Name	Date	Attended By
1	BBA	Dr. MGR Educational and Research Institute	Understanding OBS Studio	12th July, 20	Suchana Roy
2	BBA	Udemy	CBT Cognitive Behaviour Life Coach certification	27th February, 21	Suchana Roy
3	BBA	Institute of Ethical Hacking	Cyber Security & ethical Hacking	17th July 20	Suchana Roy

4	BBA	IEM BBA	Workshop on Basics of Entrepreneurship	10 <sup>th</sup> August,2023	Suchana Roy
5	BBA	IEM BBA	No-Code Workshop	19 <sup>th</sup> & 20 <sup>th</sup> September, 2023	Suchana Roy
6	BBA	IEM BBA	Two-day workshop on "Balancing Academics and Wellness	8th and 9th February, 2024	Suchana Roy

### 3. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	Url	Paid / Free	Certificate	Published /Draft	Type Of Course (Conventional/ Fdp/Bridge Course/Skill Development)
1	Business Communication	BBA 201	Prof. Suchana Roy		5	<a href="https://www.iemlearning.com/courses/business-communication-bba-201">https://www.iemlearning.com/courses/business-communication-bba-201</a>	Free	IEM LeraninGym Khanatv	PUBLISHED	Conventional
2	English BBA	Bridge C	Prof. Suchana Roy		66	<a href="https://www.iemlearning.com/courses/english-bba">https://www.iemlearning.com/courses/english-bba</a>	FREE	IEM LeraninGym Khanatv	PUBLISHED	Bridged
3	English	BBA 101	Prof. Suchana Roy		4	<a href="https://www.iemlearning.com/courses/english-bba-h">https://www.iemlearning.com/courses/english-bba-h</a>	FREE	IEM LeraninGym Khanatv	PUBLISHED	Conventional
4	Organizational Behavior	BBA 205	Prof. Suchana Roy	Prof. LavanyaDeepika Tigga	17	<a href="https://www.iemlearning.com/courses/organizational-behavior-bba">https://www.iemlearning.com/courses/organizational-behavior-bba</a>	FREE	IEM LeraninGym Khanatv	PUBLISHED	Conventional
5	Effective Communication & Interpersonal; Skills		Prof. Suchana Roy		8	<a href="http://lcertified.com">lcertified.com</a>	PAID	Icertified.com	Published	Conventional
6	Organizational Behaviour	BBAB B202	Prof. Suchana Roy		6	<a href="http://lnkiy.in/LinkedInLearning">http://lnkiy.in/LinkedInLearning</a>	FREE	LinkedIn Learning	Published	Conventional

**6. Acted as resource persons:Nil**

**7. M.Phil.&Ph.D awarded:Nil**