

Name of the Activity: National Management Day 2023

Organizing Unit: Department of BBA, Institute of Engineering & Management-Kolkata
(Ashram Campus)

Name of the Venue: APJ Abdul Kalam Hall, 2nd Floor, Dept. of Business Administration (BBA), IEM
(Ashram Campus)

Date of the Event: February 21, 2023

National Management Day 2023 was celebrated on February 21 with the keynote address of our chief guest & Keynote Speaker Mr. Avelo Roy, Managing Director & Startup Mentor at Kolkata Ventures on the theme: **Reimagining the Startups: Embracing Uncertainty**, address of our Hon'ble Director Sir Prof. (Dr.) Satyajit Chakrabarti, Director, Institute of Engineering & Management-Kolkata address of our principal madam, , theme address of our Head of the dept. to acknowledge the students' effort in securing rank in different management events conducted on account of National Management Day 2023. Various management events viz.

1. Advertisement & Content Design, coordinated by Prof. Dibyendu Chattaraj.
2. Comparative Financial Analysis, coordinated by Prof. Arkaprava Chakraborty.
3. Team Building, coordinated by Prof. Saikat Chakrabarti
4. Extempore, coordinated by Prof. Sayan Karmakar
5. Decision-making, coordinated by Prof. (Dr.) Soumik Gangopadhyay

Chief Guest & Keynote Speaker Mr. Avelo Roy, Managing Director & Startup Mentor at Kolkata Ventures was felicitated by our Hon'ble Director Sir. Program was ended with the vote of thanks of the program convenor Prof. (Dr.) Rabin Mazumder, Professor, Department of Business Administration (BBA), Institute of Engineering & Management-Kolkata



