

Name of the Activity: Logo Making Competition.

Organizing Unit: PRATYAGRA, Entrepreneurship Club, IEM.

Name of the Venue: HR Specialization room, Ashram Campus.

Date of the Event: 2nd February 2023

PRATYAGRA, the Entrepreneurship Club of the BBA Department had organized a LOGO Making Competition for the students. The main aim of this competition is to give the students exposure to real- world situation. Along with the respected Principal Madam, HOD Sir, Assistant HODs, and Course Coordinators all faculty members were present to encourage the students. The event was carried out by our professors; Suchana Roy, Dibyendu Chattaraj, and Dipak Saha. The competition was held in groups of four. Each group was provided with a blank sheet of paper and a box of colored pencils. The groups are to finish drawing and coloring their desired logo within 40 minutes.

To make the competition fair, no phones were allowed during the duration of the competition.

The results will be declared after much consideration by a panel of judges; this was decided regarding the winners. The prize for the winners was pretty exciting. The winning group would have their designed logo be the official logo for PRATYAGRA.



