Name of the Activity: International Mother Language Day 2023

Organizing Unit: Department of BBA, Institute of Engineering & Management-Kolkata(Ashram Campus)

Name of the Venue: APJ Abdul Kalam Hall, 2nd Floor, Dept. of Business Administration (BBA), IEM (Ashram Campus)

Date of the Event: 21/02/23

International Mother Language Day 2023 was celebrated on February 21 in presence of our Hon'ble Director Sir Prof. (Dr.) Satyajit Chakrabarti, Director, Institute of Engineering & Management- Kolkata address of our principal madam, theme address of our Head of the dept. to promote linguistic and cultural diversity and multilingualism. Multilingual and multicultural societies exist through their languages, which transmit and preserve traditional knowledge and cultures in a sustainable way.

International Mother Language Day was observed with the performance of our own students in organizing events viz.

1. Song by students
2. Recitation by students
3. Dance by students
4. Song by our faculty members

Students were felicitated with medals & certificates as a token of appreciation.

Program was ended with the closing remarks of the program convener Prof. Ajanta Ghosh, Assistant Professor & Assistant Head Department of Business Administration (BBA), Institute of Engineering & Management-Kolkata.