

Name of the Activity: Industry Connect Session on Entrepreneurship by NEN- WGU

Organizing Unit: Pratyagra; Entrepreneurship Club of IEM BBA department

Name of the Venue: IEM Ashram Campus Date of the Event: 13/02/23

13th of February 2023 marked an incredible interactive session on the most booming sector of business in today's date i.e. Entrepreneurship organized by Pratyagra Club- The Entrepreneurship club of IEM, Kolkata.

The event led by Subhabrata sir helped the students to gain immense Intel regarding the current market, business idea generation and guidance on how to start a Start-up.

