

Name of the Activity: Industrial Tour

Organizing Unit: AIKYAM-THE HR CLUB of BBA Department

Institute of Engineering and Management (IEM), Salt Lake, Kolkata

Name of the Scheme: Outreach Activities for Final year students

Name of the Venue: Jayashree Textile, Rishra, Hooghly, West Bengal

Date of the Event: 28th January, 2023, Saturday

mainly HR specialization students opted for this trip. Along with Dr. Saikat Chakrabarti and Prof. Suchana Roy, 16 students visited Jayashree Textile Factory. The trip started at 11 am and the students returned college at 7pm. During the visit the students saw how yarn is made; from yarn to dress materials are made and all other processes involved. Mainly they interacted with Mr. Amiruddin Hawari, Assistant Manager – HR and Mr. Debangsu Chakraborty, Sr. HR-Manager-HR and learnt the techniques of dealing with different critical situation and also learnt how to read the mind of the people at the time of handling contingencies.



AIKYAM-THE HR CLUB of BBA Department organized an industrial tour for their Final Year students at Jayashree Textile, Rishra, Hooghly, West Bengal on 28th January, 2023, Saturday. The intention behind organizing this tour is to give a practical exposure to all the students. The students availed college bus for the said purpose. The tour was organised by the initiative of Prof. (Dr.) Saikat Chakrabarti and Prof. Suchana Roy. The industry allowed maximum 25 students, so, after giving an option