Induction Program – BBA & BBA(BA) – Odd 2023

Department of Business Administration IEM, Saltlake Campus (Affiliated to University of Engineering & Management, Kolkata)

Program Coordinator(s): Dr. Saikat Chakrabarti & Prof. Sreeparna Guha

Department of BBA & BBA in Business Analytics(BA) have conducted this year's Induction Program for newcomer batch 2023 – 2026/2027 from 3rd July, 2023 to 14th July, 2023. Like every year the two week orientation program aims to acclimatize the new students to the environment, rules, regulation of college.

The sessions were offered by all internal faculty members who interacted with students sharing the overview of BBA course curriculum. Alumni students were invited to interact with students who shared their college experience as well as their insights of their workplace being different professionals. The program also included some light hearted sessions offered by invited celebrity personnel. Following are the invited Guests:

1. Alumni – Mr. Subhanjan Ghosh, Mr. Aritra Hazra, Mr. Debdut Chakaborty, Ms. Kiran Mazumder, Ms. Akangsha Singh, Ms. Manisha Saha

2. Celebrity Personnel – Cactus famed Sidhu, Film director & Actor Mr. Anindya Sarkar

Some images for the guest speakers:



Alumni: Manisha Saha



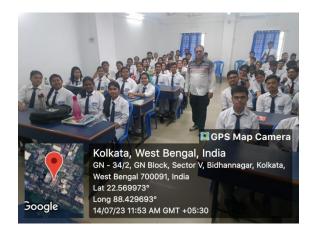
Ammin. Artua Hazia





Alumni: Shubhanjan Ghosh

Alumni: Akansha Singh



Celebrity Interaction: Film Director Mr. Anindya Sarkar



Celebrity Interaction: Singer SIDHU (Cactus)