

# Induction Program – BBA & BBA(BA) – Odd 2023

*Department of Business Administration*

*IEM, Saltlake Campus (Affiliated to University of Engineering & Management, Kolkata)*

Program Coordinator(s): **Dr. Saikat Chakrabarti & Prof. Sreeparna Guha**

Department of BBA & BBA in Business Analytics(BA) have conducted this year's Induction Program for newcomer batch 2023 – 2026/2027 from 3<sup>rd</sup> July, 2023 to 14<sup>th</sup> July, 2023. Like every year the two week orientation program aims to acclimatize the new students to the environment, rules, regulation of college.

The sessions were offered by all internal faculty members who interacted with students sharing the overview of BBA course curriculum. Alumni students were invited to interact with students who shared their college experience as well as their insights of their workplace being different professionals. The program also included some light hearted sessions offered by invited celebrity personnel. Following are the invited Guests:

1. Alumni – **Mr. Subhanjan Ghosh, Mr. Aritra Hazra, Mr. Debdut Chakaborty, Ms. Kiran Mazumder, Ms. Akangsha Singh, Ms. Manisha Saha**
2. Celebrity Personnel – Cactus famed **Sidhu**, Film director & Actor **Mr. Anindya Sarkar**

Some images for the guest speakers:



**Alumni: Manisha Saha**



**Alumni: Aritra Hazra**



**Alumni: Shubhanjan Ghosh**



**Celebrity Interaction: Film Director  
Mr. Anindya Sarkar**

**Alumni: Akansha Singh**



**Celebrity Interaction: Singer SIDHU  
(Cactus)**