



3 Day 3rd International Conference
on
"Innovative Research Practices in Social Sciences
(IRPSS-2023)"



In Association with



Smart Society, USA
Academy of Indian Marketing
ICRC-All India Management Association

Platform: Hybrid



November 16, 17 &18, 2023

The 3 day 3rd International Conference on Innovative Research Practices in Social Sciences (IRPSS-2023) was organized by the Department of Business Administration of the Institute of Engineering & Management, Kolkata in association with Smart Society, USA; ICRC-AIMA; Academy of Indian Marketing on November 16, 17 & 18, 2023. Professor (Dr.) Rabin Mazumder (HoD, Dept. of BBA) & Professor (Dr.) Dipak Saha convened the conference and Prof. (Dr.) Soumik Gangopadhyay, Dr. Saikat Chakrabarti, Dr. Bidushi Jana, & Dr. Debarati Ghosh were the conference co-conveners. The Jt. Conveners were Prof. Dibyendu Chattaraj & Prof. Ajanta Ghosh. Members of the organizing committee included Prof. Arkaprava Chakrabarty, Prof. Sreeparna Guha, Prof. Suchana Roy, Prof. Arindam Roy, Prof. Sananda Halder, Prof. Peu Das, Prof. Priyanka Singh, & Prof. Sayan Karmakar.

Prof. Justin Paul, Professor, University of Puerto Rico, USA, & University of Reading, UK delivered the Inaugural keynote address on November 16, 2023. Prof. Subhadip Roy, Professor, Indian Institute of Management, Ahmedbad, India delivered the keynote address on November 16, 2023.

Prof. Sunil Sahadev, Professor, Sheffield Hallam University, UK delivered the valedictory keynote address on November 18, 2023.

A large number of participants from different universities in India and around the globe presented their research at the conference. All the selected papers were eligible for publishing in reputed journals, books, and conference proceedings. The following is the brief details of the program schedule–

Day 1_ November 16, 2023:

Inaugural Session: 10:00 am -11:30 am (IST)

Conference Workshop: Hands-on Workshop on PLS-SEM: 2:00 pm - 5:00 pm

Day 2_ November 17, 2023:

TechnicalSessions 1 10:00 am -12:30 pm (IST)

Parallel Event: Doctoral Colloquium: Referencing using Mendeley 10:00 am -12:30 pm (IST)

TechnicalSessions 2: 2:30 pm - 5:00pm (IST)

Day 3_ November 18, 2023:

Valedictory Session: 4:00 - 6:00 pm(IST)

Pictures from Event



