

Campus to Campus Green Walk

Organized by Dept. of Bachelor of Business Administration

IEM, Ashram, Kolkata

Date: 27.09.2023

Coordinators: Dr. Soumik Gangopadhyay,
Dr. Saikat Chakrabarti,
Prof. Dibyendu Chattaraj,
Prof. Sreeparna Guha.

A walk was arranged by Dept. of Bachelor of Business Administration (BBA) IEM, Ashram, Kolkata to aware the corporate, students and common people regarding global warming and use of organic/ natural / green products. This walk is also a learning session for the business administration students for designing marketing campaign. Ms. Ratri Ghatak, a notable actress attended the event and walked along with the faculties and 300+ students of BBA.





Kolkata, West Bengal, India
GN/5, GN Block, Sector V, Bidhannagar, Kolkata, West Bengal 700091, India
Lat 22.570834°
Long 88.426463°
27/09/23 04:14 PM GMT +05:30



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