

**Institute of Engineering &
Management**
Department of BBA
**Details of Ph.D Supervision by
Faculty Members**

Name of the full time faculty	Qualification and Year of obtaining Ph.D	Year of Recognition as Research Guide	Name of the Scholar	Year of Enrolment of the Scholar	Title of the Topic	Current Status	Shareable Registration Documents Link
Dr. Rabin Mazumder	Ph.D (2016)	2017	Rooprekha Baksi Maiti	2016	Organizational Commitment in School Educational Sector: An Exploratory Study	PhD awarded in 2023	https://drive.google.com/file/d/1KKt1PrZsDKVJGyFR11LzCNibhN5oPYCT/view?usp=sharing
			Mr. Sanjay Laha	2018	A Comparative Analysis on the Performance of Public and Private Sector Banls in India towards management of nonperforming assets	Registered	https://drive.google.com/file/d/1OXqYQ18EpxMSuf0k0puaFbZZ3JSFdzCP/view?usp=sharing
			Ms. Umama Haque	2019	Role of Perceived value and Satisfaction in determinig customer loyalty towards online shopping of electronic goods among young adults	Registered	https://drive.google.com/file/d/1kA60g8VV6r0stCMnTqoZK2yCkFVv412i/view?usp=sharing

Mr. Soumik Das	2019	Ris Perception in Online shopping: A cross cultural study on purchase pattern of Luxury Products	Registered	https://drive.google.com/file/d/1-PnaIvIRb76yaBMq-SqGAv5k0Q60m6sh/view?usp=sharing
Pritha Ghosh	2020	Consumers Attitude Towards Online Shopping of Private Label Brands	Registered	https://drive.google.com/file/d/157mcOOgTffckfm64necf341aaVTAp8gt/view?usp=sharing
Manjur Alam	2023	Financial Performances of Selected MNCs in Indian Cement Industries: A Comparative Study during the Post Liberalisation Era	Registered	https://drive.google.com/file/d/1Iv2qB59sf-A16QgnJslKJKvI2sHrxnDK/view?usp=sharing
Indrajit Mukherjee				
Rosalin Mukherjee				
Puja Acharjee				
Prathana Banerjee	2023	Measuring Well-Being of Gig workers: A Study on Selected Districts of West Bengal.	Registered	