



'Business Hackathon'

29-30th September, 2023

Dept. of Bachelor of Business Administration (BBA)

IEM, Ashram Campus

Kolkata, India

Coordinators: Prof. Sayan Karmakar, Dr. Soumik Gangopadhyay, Dr. Saikat Chakrabarti, Prof. Sreeparna Guha, Prof. Suchana Roy, Prof. Arkaprava Chakrabarty

Date	Program	Time (IST)	Coordinator(s)
29.09.2023	Registration of participants	3:50 – 4 P.M	Prof. Sayan Karmakar, Prof. Sreeparna Guha
	Inaugural address by Prof. (Dr.) Satyajit Chakrabarti, Director, IEM-UEM gr. of Institution.	4 - 4:10 P.M.	Prof. Suchana Roy
	Address by Prof. (Dr.) Mohuya Chakraborty, Principal, IEM, Ashram campus.	4:10 – 4:15 P.M.	Prof. Suchana Roy
	Address by Prof. (Dr.) Rabin Mazumder, HOD-BBA.	4:15 – 4:20 P.M	Prof. Suchana Roy
	Address by guest of honor Dr. Lalit Garg, University of Malta (Zoom link)*	4:20 – 4:45 P.M.	Dr. Soumik Gangopadhyay
	Special Address by guest of the evening Prof. (Dr.) Susanta Chakraborty, IEST	4:45 – 5:15 P.M.	Dr. Saikat Chakrabarti
	Break for Hi tea	5:15 – 5:30	
	Creative design by the participants	5:30 – 8 P.M.	
30.09.2023	Creative design by the participants	8 A.M onwards	Prof. Sayan Karmakar, Dr. Saikat Chakrabarti
	Address by Professor (Dr.) Manodip Ray Chaudhuri, Professor of Management (HR & OB)	11 – 11:15 P.M.	Prof. Sayan Karmakar, Prof. Sreeparna Guha
	Address by Dr. Aniruddha Nag, Manager (Operation)- Tata Air India & Secretary, IETE.	11:15 – 11:30 P.M.	
	Presentation of idea by the participants	11:30 – 12:45 P.M	
	Announcement of winners of the event	12:45 P.M	Prof. Sayan Karmakar Prof. Sreeparna Guha
	Vote of thanks	12:45 – 1 P.M	Dr. Saikat Chakrabarti
	Lunch	1 P.M onwards	

*Link Zoom Meeting for Address by guest of honor Dr. Lalit Garg, University of Malta
<https://zoom.us/j/9517989324> Meeting ID: 951 7989 9324

B hackathon was conducted by Department of Business Administration on 29 and 30th September, 2023. Students from different colleges of Kolkata participated in the Hackathon. 9 teams participated in the event which constituted 30 students.

First prize was bagged by Team The Braniacs of Institute of Engineering & Management. First Runners Up prize was given to Team S3R of Institute of Engineering & Management. The Second Runners Up was handed over to Team The Winning Edge of ILEAD, Kolkata. The event went on for straight 24 hours continuous tasks for students. Distinguished guests from both academic and corporates judged this event and guided our students for future endeavours.





