



Institute of Engineering & Management, Ashram Campus

Department of BBA(H)

NOTICE

IEM/BBA/BoS/09/2022

This is to inform you that 9th Board of Studies meeting of the Department of BBA will be held at 1.15 pm on 27th June, 2022 through online mode. All members are requested to attend the meeting. Your valuable opinion and suggestions will enrich the academic standard of the Institute. The agenda of the meeting is given below.

Date: 23rd June 2022

Chairman

Rabin Mazumder
23/06/2022

Prof. Dr. Rabin Mazumder
Head of The Department (BBA)
Institute of Engineering & Management
Ashram Campus
GN-34/2, Sector 1, Beliaghata, Kolkata - 700010

Dr. Rabin Mazumder
HoD, BBA Department
Institute of Engineering & Management, Kolkata

Agenda 1: Confirmation of minutes of 8th Board of Studies meeting held on 8th February 2022.

Agenda 2: Formation and finalization of the BBA and BBA in Business Analytics Programme Course Curriculum of Odd Semesters for 2020-2023, 2021-2024 and 2022-2025 Sessions.

Meeting Link

<https://zoom.us/j/93317952793?pwd=dmRldzVXeUdzTXRhQktlUUZENGhMZz09>
Meeting ID: 933 1795 2793
Passcode: 647599

Institute of Engineering & Management
Board of Studies (BOS)- BBA Department
Minutes of the Meeting

Date: 27 – 06-2022

Time: 01. 15 PM

Conducted through Online mode

Link: <https://zoom.us/j/93317952793?pwd=dmRldzVXeUdzTXRhQkt1UUZENGhMZz09>

Members Present:

| S.No. | Name of Faculty |
|--------------|---|
| 1 | Prof. Dr. Rabin Mazumder, Chairman, BOS, HOD- BBA Dept. |
| 2 | Prof. Subrata Basak |
| 3 | Ms. Srijoni Das (IEM, BBA Alumni) |
| 4 | Mr. Abhijit Saha (Industry Representative) |
| 5 | Mr. Sourav Halder (Industry Representative) |
| 6 | Prof. Dr.Sundeeep Singh Sondhi |
| 7 | Prof. Dibyendu Chattaraj |
| 8 | Prof. Dr.Saikat Chakrabarti |
| 9 | Prof. Dr. Bidushi Chakraborty |
| 9 | Prof. Sreeparna Guha |
| 11 | Prof. Suchana Roy |
| 12 | Prof. Ajanta Ghosh |
| 13 | Prof. Arkaprava Chakrabarty |
| 14 | Prof. Soumik Das |
| 16 | Prof. Dr. Subrata Chattopadhyay |
| 17 | Prof. Dr. Dipak Saha |
| 25 | Prof. Dr. Soumik Gangopadhyay |
| 29 | Prof. Arunava Dalal |

At the onset, the Chairman welcomed Prof. Subrata Basak, Principal of IEM Ashram Campus, Dean of UEM-K Prof. Sundeeep Singh Sondhi, HOD of UEM-K BBA Dr. Subrata Chattopadhyay and all the faculty members from all the two institutes to the meeting of BOS and placed the agenda for deliberation of the members.

The following were the agenda items -

Agenda 1: Confirmation of minutes of 8th Board of Studies meeting held on 8th February 2022.

Agenda 2: Formation and finalization of the BBA and BBA in Business Analytics Programme Course Curriculum of Odd Semesters for 2020-2023, 2021-2024 and 2022-2025 Sessions.

In the beginning, the Chairman gave a brief about the course structure which is based on Choice Based Credit System focusing on interdisciplinary skill based subjects. The students will earn 140 course credits for the entire BBA course as per Parent University's given course structure.

In present time, three batches of the department are following three different structures. 2020 – 2023 will follow autonomy structure, 2021 – 2024 will follow CBCS autonomy structure and new 2022 – 2025 batch will be under MAKAUT, i.e not autonomy.

Dr. Mazumder emphasized that although we are bound to follow MAKAUT structure as per director sir's advice some value added subjects may be added. IIM & IIT course structure may be studied to gain idea of their course structure.

Next, the chairman briefed and presented the course structure of different subjects for everyone to view and for further discussion in the meeting.

- **2022 – 2025 Batch, 1st semester (new coming)**

For the upcoming new batch the following points have been briefed

- For IEM this batch again falls under MAKAUT, hence will not follow any Autonomy syllabus.
- There will be three 6 credit courses & 2 credit course as per MAKAUT
- One subject of 6 credit will be chosen from GE basket. In each semester different GE basket has to be chosen.
- There will be no requirement of Moocs. MAR points will be given as per MAKAUT.

- **2021 – 2024 Batch, 3rd semester (2nd Year)**

For the 3rd semester the following points have been briefed

- This will be autonomy batch continuing previous format following MAKAUT CBCS structure.
- There will be four 6 credit courses & one 2 credit course, subject will be taken as per MAKAUT directives.
- Students interested to acquire honours degree are required to complete at least one MOOCs course from SWAYAM or SWAYAM/NPTEL platform only. Credit will be later decided by department.
- All students are required to acquire certificates by doing certification courses from Coursera, Edx, Microsoft etc. This will also reflect in marks sheet under Industry & Foreign certification course (IFC)

- MAR point will be given as per IEM directives (75 in total 3 years)
- ESP & SDP will be there as non-credit course, will be reflected in marks sheet
- Project III will be continued with 1 credit

• **2020 – 2023 Batch, 5th semester (3rd Year)**

For 5th semester the following points have been briefed

- This will be autonomy batch following MAKAUT CBCS structure format
- There will be four 6 credit paper out of which two will be common paper & two will be elective
- One 6 credit elective will be chosen by students according to their preference of Marketing, HR or Finance.
- One 6 credit elective will be chosen by student between Business intelligence or data analytics.
- Students interested to acquire honours degree are required to complete at least one MOOCs course from SWAYAM or SWAYAM/NPTEL platform only. Credit will be later decided by department.
- All students are required to acquire certificates by doing certification courses from Coursera, Edx, Microsoft etc. This will also reflect in marks sheet under Industry & Foreign certification course (IFC)
- MAR point will be given as per IEM directives (75 in total 3 years)
- ESP & SDP will be there as credit course as before.
- Project V will be continued with 1 credit

Deliberations and recommendation by attending faculty members are as below:

1. Prof. Dibyendu Chattaraj discussed about the value added subjects that may be offered to students & separate certificate that are to be issued to students. For 1st semester 'Basic information System' (Basic computer knowledge & MS office) has been proposed. For 3rd semester 'Design Thinking' has been proposed. For the 5th semester 'Advanced Excel' has been proposed.
2. Prof. Dibyendu Chattaraj also discussed about the entrepreneurship course in collaboration with NEN. He expressed the difficulty of running the course simultaneously with the semester as the assignment timings often clashes with semester examinations. He proposed that NEN foundation course can be run only with the interested students for 3rd semester.
3. Prof. Sundeep Sondhi expressed some concern regarding 5th semester structure. He proposed that specialization paper should be increased to 3 instead of 1 as the students

have been groomed accordingly. He also strongly vouched to keep the structure similar to last 3rd year session. He further elaborated that the curriculum for 5th semester should again be reviewed.

Chairman finally concluded the meeting thanking everyone for their presence.

| | | | |
|--------------|----------------------|--------------|--|
| Recorded By: | Prof. Sreeparna Guha | Approved By: | |
|--------------|----------------------|--------------|--|

Board of Studies Member, BBA Department

| S. No. | Name | Designation/ Profession | Signature |
|--------|---------------------------------|---|-----------------------|
| 1 | Prof. Dr. Rabin Mazumder | Chairman, BOS, HOD, Department of BBA | Rabin Mazumder |
| 2 | Prof. Subrata Basak | Member, BOS, Faculty Member, Department of BBA, IEM | |
| 3 | Prof. Sreeparna Guha | Member, BOS, Faculty Member, Department of BBA, IEM | Sreeparna Guha |
| 4 | Prof. Dibyendu Chattaraj | Member, BOS, Faculty Member, Department of BBA, IEM | Dibyendu Chattaraj |
| 5 | Prof. Ajanta Ghosh | Member, BOS, Faculty Member, Department of BBA, IEM | |
| 6 | Prof. Arkaprava Chakrabarty | Member, BOS, Faculty Member, Department of BBA, IEM | Arkaprava Chakrabarty |
| 7 | Prof. Dr. Saikat Chakrabarti | Member, BOS, Faculty Member, Department of BBA, IEM | Saikat Chakrabarti |
| 8 | Prof. Suchana Roy | Member, BOS, Faculty Member, Department of BBA, IEM | Suchana Roy |
| 9 | Prof. Soumik Das | Member, BOS, Faculty Member, Department of BBA, IEM | Soumik Das |
| 10 | Prof. Dr. Dipak Saha | Member, BOS, Faculty Member, Department of BBA, IEM | Dipak Saha |
| 11 | Prof. Dr. Soumik Gangopadhyay | Member, BOS, Faculty Member, Department of BBA, IEM | Soumik Gangopadhyay |
| 12 | Prof. Dr. Sundeep Singh Sondhi | Member, BOS, Faculty Member, Department of BBA, UEM- K | |
| 13 | Prof. Dr. Subrata Chattopadhyay | Member, BOS, Faculty Member, Department of BBA, UEM- K | |
| 14 | Prof. Arunava Dalal | Member, BOS, Faculty Member, Department of BBA, UEM- K | |

15. Prof. Dr. Bidushi Jana

BRak