



**Institute of Engineering & Management, Ashram Campus**

**Department of BBA(H)**

## **NOTICE**

**IEM/BBA/BoS/08/2022**

This is to notify that the 8<sup>th</sup> meeting of the Board of Studies of the Department of BBA(H) will be held at 12 noon on 8<sup>th</sup> February, 2022 at Ashram Campus, IEM. All the members are requested to attend the meeting. Your valuable opinion and suggestions will enrich the academic standard of the Institute. The agenda of the meeting is given below.

Date: 3<sup>rd</sup> February 2022

Chairman

Dr. Rabin Mazumder

HoD, Department of BBA(H)

Institute of Engineering & Management, Kolkata

Prof. Dr. Rabin Mazumder  
Head of Department (BBA)  
Institute of Engineering & Management  
Ashram Campus.  
GN-34/2, Salt Lake Electronic Complex  
Kolkata-700 091

Agenda 1: Confirmation of minutes of 7th Board of Studies meeting held on 10<sup>th</sup> November 2021.

Agenda 2: Formation and finalization of the BBA and BBA in Business Analytics Course Curriculum of Even Semesters for 2019-2022, 2020-2023, 2021-2024 Sessions.

**Institute of Engineering & Management**  
**Board of Studies (BOS)- BBA Department**  
**Minutes of the Meeting**

**Date: 08-02-2022**

**Time: 12 Noon**

**Conducted through Offline Mode**

**Place- BBA Lab**

**Members Present:**

S.No.	Name of Faculty
1	Prof. Dr. Rabin Mazumder, Chairman, BOS, HOD- BBA Dept.
2	Prof. Subrata Basak
3	Ms. Srijoni Das (IEM, BBA Alumni)
4	Mr. Abhijit Saha ( Industry Representative)
5	Mr. Sourav Haldar (Industry Representative)
6	Prof. Dr.Sundeep Singh Sondhi
7	Prof. Dibyendu Chattaraj
8	Prof. Dr.Saikat Chakrabarti
9	Prof. Dr. Bidushi Chakraborty
9	Prof. Sreeparna Guha
11	Prof. Suchana Roy
12	Prof. Ajanta Ghosh
13	Prof. Arkaprava Chakrabarty
14	Prof. Soumik Das
16	Prof. Dr. Subrata Chattopadhyay
17	Prof. Dr. Dipak Saha
25	Prof. Dr. Soumik Gangopadhyay
29	Prof. Arunava Dalal

At the onset, the Chairman welcomed Prof. Subrata Basak, Principal of IEM Ashram Campus, HOD of UEM-K Prof. Sundeep Singh Sondhi, Mr. Abhijit Saha, Information Process Specialist-TCS, industry representative, Mr. Sourav Haldar, Associate Director of S&P Global, Industry representative, Ms. Srijoni Das Client Relationship Executive- ISOAH Data Securities Pvt. Ltd, IEM BBA Alumni representative and all the faculty members from all the two institutes to the meeting of BOS and placed the agenda for deliberation of the members.

The following were the agenda items -

**Agenda 1: Confirmation of Minutes of 7th Board of Studies Meeting held on 10th November 2021**

**Agenda 2: Formation and finalization of the BBA and BBA in Business Analytics Course Curriculum of Even Semesters for 2019-2022, 2020-2023, 2021-2024 batches.**

In the beginning, the Chairman gave a brief about the course structure which is based on Choice Based Credit System focusing on interdisciplinary skill based subjects. The students will earn 140 course credits for the entire BBA course as per Parent University's given course structure. In present time, three batches of the department are following three different structures. 2019-22 batch is following autonomy old, 2020-23 is following autonomy new and 2021-24 is following CBCS structure.

The chairman briefed and presented the course structure of different subjects for everyone to view and for further discussion in the meeting.

He also communicated that as recommended by our Parent University and UGC, core subjects will have 5 credits in Theory and 1 credit in Tutorial, Thus, the credits for each subject are divided accordingly between theory and tutorial for it. As per the guideline, all semesters include Core Courses, General Elective Subjects (basket provided by MAKAUT), AEC (components: AECC & SEC) and IVAMNCC. Students will complete two ability enhancement compulsory course and two skill enhancement course per semester. Students will choose two elective papers as specialization in fifth and sixth semesters. In CBCS format, there are no MOOCs subjects. For General Studies & Current Affairs – II and Competitive Aptitude Training-II there are no credits allotted but the grade will be reflected in students' scorecard. Project II & Project IV both are sessional papers.

In BBA Analytics course, Operation Management is replaced by Inferential Statics and Application (4 Credits), Inferential Statics and Application Practical (2 Credits).

In 4<sup>th</sup> semester, names of MOOCs subjects will not be mentioned in students' scorecard. It will be written as MOOC III and MOOCs IV.

Deliberations and recommendation by attending faculty members are as below:

1. Prof. Dibyendu Chattaraj discussed about 6<sup>th</sup> Semester's Thesis paper & Grand Viva. He proposed that this paper is primarily a group project. In each group, maximum 4 students should be included. The project is based on students' specialization. Project Supervisors will be allotted to each group by the project coordinator and he will also share the guidelines with students. First draft of projects should be submitted within stipulated time and after that 2<sup>nd</sup> draft of project report should be submitted. Final submission date of Thesis Paper will be fixed after discussing with project supervisors. After project

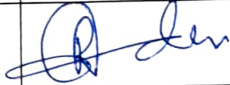



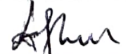


presentation, grand viva will be taken. Examiners' list will be shared by project coordinator.

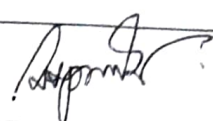
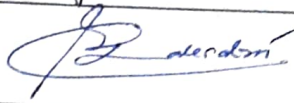

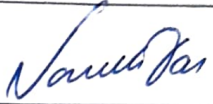
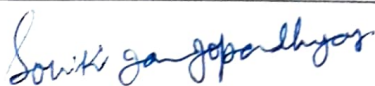
2. Prof. Sundeep Singh Sondhi probed whether the basis of Project VI will be based on students' internship. Prof. Dr. Rabin Mazumder and prof. Dibyendu Mazumder suggested that it should be based on research.
3. Prof. Dr. Rabin Mazumder suggested that Thesis Paper & Grand Viva's subject codes should be changed to BBA 681, respectively Advertising & Sales promotion's subject code will be BBA(MM)602, Service Marketing will be BBA(MM)603, Rural Marketing and Digital Innovation BBA(MM)604, Organizational Development will be BBA(HR)602, Industrial Relations will be BBA(HR)603, HRM Practices and Labour Laws will be BBA(HR)604. Indirect Taxation and Tax Planning will be BBA(FM)602, Management Accounting will be BBA(FM)603, Auditing and Assurance will be BBA(FM)604.

Chairman finally concluded the meeting thanking everyone for their presence.

#### Board of Studies Member, BBA Department

S. No.	Name	Designation/ Profession	Signature
1	Prof. Dr. Rabin Mazumder	Chairman, BOS, HOD, Department of BBA	
2	Sreejoni Das	IEM, BBA Dept. Alumni Representative	
3	Abhijit Saha	Information Process Specialist- TCS (Industry Expert)	
4	Sourav Haldar	Associate Director of S&P Global, (Industry representative)	
5	Prof. Subrata Basak	Member, BOS, Faculty Member, Department of BBA, IEM	
6	Prof. Sreeparna Guha	Member, BOS, Faculty Member, Department of BBA, IEM	
8	Prof. Dibyendu Chattaraj	Member, BOS, Faculty Member, Department of BBA, IEM	
9	Prof. Ajanta Ghosh	Member, BOS, Faculty Member,	



		Department of BBA, IEM	
	Prof. Arkaprava Chakrabarty	Member, BOS, Faculty Member, Department of BBA, IEM	
11	Prof. Dr. Saikat Chakrabarti	Member, BOS, Faculty Member, Department of BBA, IEM	
12	Prof. Suchana Roy	Member, BOS, Faculty Member, Department of BBA, IEM	
13	Prof. Soumik Das	Member, BOS, Faculty Member, Department of BBA, IEM	
15	Prof. Dr. Dipak Saha	Member, BOS, Faculty Member, Department of BBA, IEM	
16	Prof. Dr. Soumik Gangopadhyay	Member, BOS, Faculty Member, Department of BBA, IEM	
17	Prof. Dr. Sundeep Singh Sondhi	Member, BOS, Faculty Member, Department of BBA, UEM- K	
18	Prof. Dr. Subrata Chattopadhyay	Member, BOS, Faculty Member, Department of BBA, UEM- K	
19	Prof. Arunava Dalal	Member, BOS, Faculty Member, Department of BBA, UEM- K	

20. Dr. Bidushi Chakrabarty



