



Institute of Engineering & Management, Ashram Campus

Department of BBA(H)

NOTICE

IEM/BBA/BoS/07/2021

This is to notify that the ~~7th~~ meeting of the Board of Studies of the Department of BBA(H) will be held at 11 a.m on 10th November, 2021 through online mode. All the members are requested to attend the online meeting through google meet. Your valuable opinion and suggestions will enrich the academic standard of the Institute. The agenda of the meeting is given below.

Date: 4th November 2021

Chairman

Dr. Rabin Mazumder

HoD, Department of BBA(H)

Institute of Engineering & Management, Kolkata

Meeting Link: <https://meet.google.com/yuy-tnzn-uyk>

Agenda 1: Confirmation of minutes of 6th Board of Studies meeting held on 29th June 2021.

Agenda 2: Formation and formalization of BBA and BBA in Business Analytics Syllabus for 2021-24 Session under Choice Based Credit System (CBCS)

Prof. Dr. Rabin Mazumder
Head of The Department (BBA)
Institute of Engineering & Management
Ashram Campus.
GN-34/2, Salt Lake Electronic Complex
Kolkata-700 091

Institute of Engineering & Management
Board of Studies (BOS)- BBA Department
Minutes of the Online Meeting

Date: 10-11-2021

Time: 11AM

Conducted through Online mode- Google Meet

Meeting Link: <https://meet.google.com/yuy-tnzn-uyk>

Members Present:

S.No.	Name of Faculty
1	Prof. Dr. Rabin Mazumder, Chairman, BOS, HOD- BBA Dept.
2	Prof. SubrataBasak
3	Ms. Srijoni Das (IEM, BBA Alumni)
4	Mr. AbhijitSaha (Industry Representative)
5	Mr. SouravHalder (Industry Representative)
6	Prof. Sundeep Singh Sondhi
7	Prof. DibyenduChattaraj
8	Prof. SaikatChakrabarti
9	Prof. SreeparnaGuha
10	Prof. Lavanya Deepika Tigga
11	Prof. Suchana Roy
12	Prof. Ajanta Ghosh
13	Prof. ArkapravaChakrabarty
14	Prof. Soumik Das
15	Prof. Pritha Banerjee
16	Prof. Dr. Subrata Chattopadhyay
17	Prof. Dr. DipakSaha
18	Prof. Abhijit Ghosh
19	Prof. JoysriDutta
20	Prof. Lalima Mukherjee
21	Prof. MitaliSengupta
22	Prof. PeanakyMridha
23	Prof. Piyali Banerjee
24	Prof. SmitaDutta
25	Prof. Dr. Soumik Gangopadhyay
26	Prof. Suchandra Bose
27	Prof. Sujata Bose

28	Prof. Udit Chawla
29	Prof. Arunava Dalal

At the onset, the Chairman welcomed Prof. Subrata Basak, Principal of IEM Ashram Campus, HOD of UEM-K Prof. Sundeep Singh Sondhi, Mr. Abhijit Saha, Information Process Specialist-TCS, industry representative, Mr. Sourav Haldar, Associate Director of S&P Global, Industry representative, Ms. Srijoni Das Client Relationship Executive- ISOAH Data Securities Pvt. Ltd, IEM BBA Alumni representative and all the faculty members from all the two institutes to the meeting of BOS and placed the agenda for deliberation of the members.

The following were the agenda items -

Agenda 1: Confirmation of Minutes of 6th Board of Studies Meeting held on 29th June 2021

Agenda 2: Formation and finalization of the BBA and BBA in Business Analytics syllabus 2021 batch under Choice Based Credit System (CBCS).

In the beginning, the Chairman gave a brief about the course structure which is based on Choice Based Credit System focusing on interdisciplinary skill based subjects. The students will earn 140 course credits for the entire BBA course as per Parent University's given course structure where first and second semester corporates 20 credits, third and fourth semester corporates 26 credits and fifth sixth semesters corporates 24 credits each.

The chairman briefed and presented the syllabus of different subjects online for everyone to view and for further discussion in the meeting.

He also communicated that as recommended by our Parent University and UGC, subjects with practical will have 4 credits in Theory and 2 credits in Lab, subjects with no practical will have 5 credits in theory and 1 credit in tutorial. Thus, the credits for each subject are divided accordingly between theory and practical for it. As per the guideline, all semesters include Core Courses, General Elective Subjects (basket provided by MAKAUT), AEC (components: AECC & SEC) and IVAMNCC. Students will complete two ability enhancement compulsory course and two skill enhancement course per semester. Students will choose two elective papers as specialization in fifth and sixth semesters.

Deliberations and recommendation by attending faculty members are as below:

1. Prof. Sundeep Sondhi mentioned a query whether we the department should acquire subjects from GE basket according to the faculty members' core discipline. Prof. Sondhi and Prof (Dr.) Smita Dutta enquired about the purpose of completing mandatory noncredit



courses as credits will not be reflected in grade cards after completing those courses. Chairman responded that the department should portray these courses as value addition which will increase students' competencies in industrial sectors.

2. Prof. (Dr.) SmitaDuttasuggested whether supplementary examinations can be provided to those students who will not be attending noncredit courses' examinations for genuine reasons. Chairman recommended that department will take a final decision after discussing the matter with Examination Cell.
3. Prof. ArunavaDalal probedwhat should be the basis of one credit given in tutorial. Chairman recommended thatthe concerned faculty members can construct ideas on these and that may be implemented with mutual consent of everyone if necessary.
4. After evaluating the course structure, Mr. SouravHaldar suggested if MATLAB or SAS can be included in Business Analytics and whether internship program is included in BBA and BBA Analytics Course Structure. Prof. (Dr.) SaikatChakrabarty responded that SPSS and R are already included in Business Analytics syllabus and MATLAB can be included with everyone's consent. He also mentioned that two to three internship programs are already included in BBA and BBA Analytics Course Structure for enhancing competencies of students.
5. Prof. DibyenduChattaraj suggested that as per the norms, in first semester the noncredit courses such as Fundamentals of Computer and Fundamentals of Business Analytics should be having new subjects codes. Chairman recommended that new subject codes will be given after discussing with Prof. SouravSaha.
6. Prof. (Dr.) SoumikGangopadhyay if grades such as Excellent Very Good Good and Poor can introduced in grade card to motivate students in enhancing their abilities. Prof.(Dr.) Lalima Mukherjee seconded. Prof. Soumik Das mentioned that as some companies evaluate students on the basis of grades while placement, it may create premeditated issues but agreed that this may motivate students more and need more strategic planning.
7. Prof. (Dr.) Lalima Mukherjee enquired if Mathematics and Statistics are included in the course structure. To answer that the said subjects are included in GE basket.

Chairman finally concluded the meeting thanking everyone for their presence.

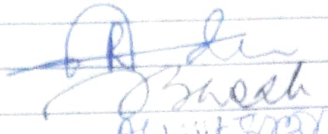
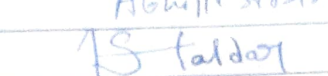


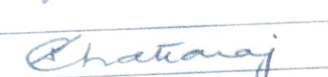


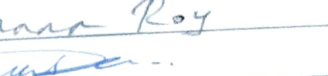












Board of Studies Member, BBA Department

S. No.	Name	Designation/ Profession
1	Prof. Dr. Rabin Mazumder	Chairman, BOS, HOD, Department of BBA
2	Srijoni Das	IEM, BBA Dept. Alumni Representative
3	Abhijit Saha	Information Process Specialist-TCS (Industry Expert)
4	Sourav Haldar	Associate Director of S&P Global, (Industry representative)
5	Prof. Subrata Basak	Member, BOS, Faculty Member, Department of BBA, IEM
6	Prof. Sreeparna Guha	Member, BOS, Faculty Member, Department of BBA, IEM
7	Prof. Lavanya Deepika Tigga	Member, BOS, Faculty Member, Department of BBA, IEM
8	Prof. Dibyendu Chattaraj	Member, BOS, Faculty Member, Department of BBA, IEM
9	Prof. Ajanta Ghosh	Member, BOS, Faculty Member, Department of BBA, IEM
10	Prof. Arkaprava Chakrabarty	Member, BOS, Faculty Member, Department of BBA, IEM
11	Prof. Saikat Chakrabarti	Member, BOS, Faculty Member, Department of BBA, IEM
12	Prof. Suchana Roy	Member, BOS, Faculty Member, Department of BBA, IEM
13	Prof. Soumik Das	Member, BOS, Faculty Member, Department of BBA, IEM
14	Prof. Pritha Banerjee	Member, BOS, Faculty Member, Department of BBA, IEM
15	Prof. Dr. Dipak Saha	Member, BOS, Faculty Member, Department of BBA, IEM
16	Prof. Dr. Soumik Gangopadhyay	Member, BOS, Faculty Member, Department of BBA, IEM
17	Prof. Sundeep Singh Sondhi	Member, BOS, Faculty Member, Department of BBA, UEM- K
18	Prof. Dr. Subrata Chattopadhyay	Member, BOS, Faculty Member, Department of BBA, UEM- K
19	Prof. Arunava Dalal	Member, BOS, Faculty Member, Department of BBA, UEM- K
20	Prof. Piyali Banerjee	Member, BOS, Faculty Member, Department of BBA, UEM- K
21	Prof. Dr. Lalima Mukherjee	Member, BOS, Faculty Member, Department of BBA, UEM- K
22	Prof. Mitali Sengupta	Member, BOS, Faculty Member, Department of BBA, UEM- K
23	Prof. Peanaky Mridha	Member, BOS, Faculty Member, Department of BBA, UEM- K
24	Prof. Smita Dutta	Member, BOS, Faculty Member, Department of BBA, UEM- K
25	Prof. Suchandra Bose	Member, BOS, Faculty Member, Department of BBA, UEM- K
26	Prof. Joysri Datta	Member, BOS, Faculty Member, Department of BBA, UEM- K
27	Prof. Abhijit Ghosh	Member, BOS, Faculty Member, Department of BBA, UEM- K
28	Prof. Udit Chawla	Member, BOS, Faculty Member, Department of BBA, UEM- K
29	Prof. Sujata Bose	Member, BOS, Faculty Member, Department of BBA, UEM- K



Board of Studies Member, BBA Department

No.	Name	Signature
1	Prof. Dr. Rabin Mazumder	
2	Prof. Subrata Basak	
3	Abhijit Saha	
4	Sourav Halder	
5	Srijoni Das SREEJONI DAS	
6	Prof. Sreeparna Guha	
7	Prof. Lavanya Deepika Tigga	
8	Prof. Dibyendu Chattaraj	
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