Date of Publication: 07-11-2023

INSTITUTE OF ENGINEERING & MANAGEMENT, SALT LAKE End Semester SDP Sessional Examination - DECEMBER 2023, Odd Semester 2023 for BBA / BBA(BA) Stream & **Subject Name Subject Code** Date **Timing** Semester BBA / BBA(BA) Competitive Aptitude Training - I BBASDP181 28-11-2023 10:00 AM - 01:00 PM Semester 1 BBA / BBA(BA) Competitive Aptitude Training - III BBA(GS)381 30-11-2023 02:00 PM - 05:00 PM Semester 3 **BBA** Competitive Aptitude Training - V BBA(GS)581 22-11-2023 10:00 AM - 01:00 PM Semester 5



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INSTITUTE OF ENGINEERING & MANAGEMENT, SALT LAKE End Semester Theory Examination - DECEMBER 2023, Odd Semester 2023 for				
BBA				
Stream & Semester	Subject Name	Subject Code	Date	Timing
	Micro Economics	BBABB102	05-12-2023	10:00 AM - 01:00 PM
DD 4	Business Communication	BBABB105	07-12-2023	10:00 AM - 01:00 Pl
BBA	General Studies & Current Affairs - I	BBAESP101	09-12-2023	10:00 AM - 01:00 P
C1	Business Mathematics	BBABB103	12-12-2023	10:00 AM - 01:00 P
Semester 1	Business Statistics	BBABB104	14-12-2023	10:00 AM - 01:00 P
	Fundamental of Computer Applications	BBABB106	16-12-2023	10:00 AM - 01:00 P
	Principles of Management	BBABB101	19-12-2023	10:00 AM - 01:00 P

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INSTITUTE OF ENGINEERING & MANAGEMENT, SALT LAKE				
	End Semester Theory Examination - DECEMBER 2023, Odd Semester 2023 for			
	BBA(BA)			
Stream & Semester	Subject Name	Subject Code	Date	Timing
	Micro Economics	BBABB102	05-12-2023	10:00 AM - 01:00 PM
DDA (DA)	Business Communication	BBABB105	07-12-2023	10:00 AM - 01:00 PM
BBA(BA)	General Studies & Current Affairs - I	BBAESP101	09-12-2023	10:00 AM - 01:00 PM
Semester 1	Business Mathematics	BBABB103	12-12-2023	10:00 AM - 01:00 PM
Semester 1	Business Statistics	BBABB104	14-12-2023	10:00 AM - 01:00 PM
	Fundamental of Computer Applications	BBABB106	16-12-2023	10:00 AM - 01:00 PM
	Principles of Management	BBABB101	19-12-2023	10:00 AM - 01:00 PM



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INSTITUTE OF ENGINEERING & MANAGEMENT, SALT LAKE End Semester Theory Examination - DECEMBER 2023, Odd Semester 2023 for **BBA** Stream & Date **Subject Name Subject Code Timing** Semester **Business Ethics** BBABB305 05-12-2023 02:00 PM - 05:00 PM **Business Research Methods** BBABB301 07-12-2023 02:00 PM - 05:00 PM BBAGeneral Studies & Current Affairs - III BBA(GS)301 09-12-2023 02:00 PM - 05:00 PM Financial Accounting BBABB302 12-12-2023 02:00 PM - 05:00 PM Semester 3 Fundamental of Cost Accounting BBABB306 14-12-2023 02:00 PM - 05:00 PM Marketing Management BBABB303 16-12-2023 02:00 PM - 05:00 PM Employability and Practitioners Skill 02:00 PM - 05:00 PM BBABB304 19-12-2023



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INSTITUTE OF ENGINEERING & MANAGEMENT, SALT LAKE End Semester Theory Examination - DECEMBER 2023, Odd Semester 2023 for BBA(BA)				
Stream & Semester	Subject Name	Subject Code	Date	Timing
	Business Ethics	BBABB305	05-12-2023	02:00 PM - 05:00 PM
DDA(DA)	Business Research Methods	BBABB301	07-12-2023	02:00 PM - 05:00 PM
BBA(BA)	General Studies & Current Affairs - III	BBA(GS)301	09-12-2023	02:00 PM - 05:00 PM
Semester 3	Financial Accounting	BBABB302	12-12-2023	02:00 PM - 05:00 PM
	Fundamental of Cost Accounting	BBABB306	14-12-2023	02:00 PM - 05:00 PM
	Marketing Management	BBABB303	16-12-2023	02:00 PM - 05:00 PM
	Employability and Practitioners Skill	BBABB304	19-12-2023	02:00 PM - 05:00 PM

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I	INSTITUTE OF ENGINEERING & MANAGEMENT, SALT LAKE			
End Semester Theory Examination - DECEMBER 2023, Odd Semester 2023 for				
BBA				
Stream & Semester	Subject Name	Subject Code	Date	Timing
	Financial Management	BBAFM505	04-12-2023	10:00 AM - 01:00 PM
	Human Resource Developement	BBAHR505	04-12-2023	10:00 AM - 01:00 PM
	Brand & Retail Management	BBAMM505	04-12-2023	10:00 AM - 01:00 PM
	Financial Institution & Markets	BBAFM506	06-12-2023	10:00 AM - 01:00 PM
BBA Semester 5	Employment Compensation and Administration	BBAHR506	06-12-2023	10:00 AM - 01:00 PM
	Services Marketing	BBAMM506	06-12-2023	10:00 AM - 01:00 PM
	General Studies & Current Affairs - V	BBA(GS)501	08-12-2023	10:00 AM - 01:00 PM
	Direct Taxation	BBAFM504	11-12-2023	10:00 AM - 01:00 PM
	Human Resource Planning	BBAHR504	11-12-2023	10:00 AM - 01:00 PM
	Consumer Behaviour	BBAMM504	11-12-2023	10:00 AM - 01:00 PM
	Data Analytics Skills for Managers	BBABB502	13-12-2023	10:00 AM - 01:00 PM
	Strategic Management	BBABB501	15-12-2023	10:00 AM - 01:00 PI
	Business Laws	BBABB503	18-12-2023	10:00 AM - 01:00 PI

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Stream & Semester	Subject Name	Subject Code	Date	Timing
	Data Visualisation	BBABA505	04-12-2023	10:00 AM - 01:00 PM
DDA(DA)	Business Forecasting Techniques	BBABA506	06-12-2023	10:00 AM - 01:00 Pl
BBA(BA)	General Studies & Current Affairs - V	BBA(GS)501	08-12-2023	10:00 AM - 01:00 Pl
C	Programming in Python	BBABA504	11-12-2023	10:00 AM - 01:00 P
Semester 5	Data Analytics Skills for Managers	BBABB502	13-12-2023	10:00 AM - 01:00 P
	Strategic Management	BBABB501	15-12-2023	10:00 AM - 01:00 P
	Business Laws	BBABB503	18-12-2023	10:00 AM - 01:00 P

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