



Institute of Engineering & Management
Salt Lake Campus
GN- 34/2, Sector V, Salt Lake, Kolkata 700091, India

Ashram Building

All Faculty Meeting, IEM Kolkata, UEM Kolkata, UEM Jaipur

Minutes of the Meeting

Reference No: IEM/BBA/DM/07/2023

Date: 30-06-2023

Venue: Online(Through Zoom) <https://zoom.us/j/99097886057>

Time: 01.00 PM

Members:

Faculty Members	Designation	Remarks	Signature
Prof. Dr. Rabin Mazumder	HOD & Professor, BBA(H)	Present	
Prof. Dibyendu Chattaraj	Assistant HOD & Assistant Professor	Present	
Prof. Ajanta Ghosh	Assistant HOD & Assistant Professor	Present	
Prof. Dr.Soumik Gangopadhyay	Professor	Present	
Prof. Dr.Dipak Saha	Professor	Present	
Prof. Dr.Bidushi Chakrabarty	Associate Professor	Present	
Prof. Dr.Saikat Chakrabarti	Associate Professor	Present	
Prof. Sreeparna Guha	Assistant Professor	Present	
Prof. Suchana Roy	Assistant Professor	Present	
Prof. Arkaprava Chakrabarty	Assistant Professor	Present	
Prof. Sayan Karmakar	Assistant Professor	Present	

DEPT. OF BBA |

Prof. Arindam Roy	Assistant Professor	Present	
Prof. Arunabha Dalal	Assistant Professor	Present	
Dr. Preeti Sharma	Professor & Head	Present	
Dr. Rahul Sharma	Associate Professor	Present	
Dr. Manisha Singh	Associate Professor	Present	
Rhythm Mukherjee	Research Associate	Present	
Rishita Das	Research Associate	Present	

Agenda 1: Discussion regarding common COURSE STRUCTURE 2023-2027 (In line with NEP 2020)

- It has been decided by all three faculties that,
 - In 3 year degree course the total credit is 180. Total courses are 44.
 - In 4th Year, total credit is 60 and total courses will be 10.
 - In 4 year Honors degree, total credit will be 240 and total courses are 54.
 - In 1st year 1st semester, total credit will be 29.
 - In 1st year 2nd semester, total credit will be 29.
 - In 2nd year 3rd semester, total credit will be 31.
 - In 2nd year 4th semester, total credit will be 31.
 - In 3rd year 5th semester, total credit will be 37.
 - In 3rd year 6th semester, total credit will be 23.
 - In 4th year 7th semester, total credit will be 30.
 - In 4th year 8th semester, total credit will be 30.
- Major Courses will be introduced from 2nd Year Semester III.
- Major courses will remain as Specialization Course in existing format.
- 2nd year students will be divided into three specialization groups based on selected major courses.
- BBAPRBA708 & BBAPRBA804 are two component of same project which would be evaluated in two consecutive semesters ---Modalities to be developed later

- In alternative final year plan, Ability Enhancement Course (BBAAEBA708) & Skill Enhancement Course (BBASEBA709) can be replaced by one Value Added Course of 3 Credit or any other courses of 3 credits.
- In case of Business Analytics,
 - Core courses for BBA & BBA-BA will be more or less similar.
 - AE courses, SE courses, & VA course will be same for both BBA & BBA-BA
 - Practical component needs to be incorporated in different courses under BBA-BA with a different code

Agenda 2: Discussion regarding Subject allocation of 3 years' and 4 year's degree courses

- Subject Code has been instructed by honorable management where
- Theory papers are denoted by 0, Lab papers are denoted by 9 and sessional papers are denoted by 8.
- In 1st year, 1st semester, the tentative subjects are as follows:
 - Principles of Management
 - Micro Economics
 - Business Mathematics
 - Business Statistics
 - Business Communication
 - Computer Applications
 - General Studies & Current Affairs – I
 - Competitive Aptitude Training-I
 - International & Foreign Certification (IFC)
 - Mandatory Additional Requirements (MAR)
 - At least 1 MOOCs course from Swayam Platform
- In 1st year, 2nd semester, the tentative subjects are as follows:
 - Operations Management
 - Organizational Behavior
 - Macro Economics in Business
 - Environment & Sustainable Development
 - Operations Research
 - General Studies & Current Affairs - II
 - Competitive Aptitude Training-II
 - International & Foreign Certification (IFC)



- Mandatory Additional Requirements (MAR)
- At least 1 MOOCs course from Swayam Platform
- Entrepreneurial Skills

- In 2nd year, 3rd semester, the tentative subjects are as follows:
 - Business Research Methods
 - Financial Accounting
 - Marketing Management
 - Green Marketing
 - Employability and Practitioners Skill
 - Business Ethics
 - Fundamental of Cost Accounting
 - General Studies & Current Affairs - III
 - Competitive Aptitude Training-III
 - International & Foreign Certification (IFC)
 - Mandatory Additional Requirements (MAR)
 - At least 1 MOOCs course from Swayam Platform

- In 2nd year, 4th semester, the tentative subjects are as follows:
 - Human Resource Management
 - Sales & Distribution Management
 - Customer Relationship Management
 - Anyone from GE Basket
 - Computer Applications
 - General Studies & Current Affairs - IV
 - Competitive Aptitude Training-IV
 - International & Foreign Certification (IFC)
 - Mandatory Additional Requirements (MAR)
 - At least 1 MOOCs course from Swayam Platform

- In 3rd year, 5th semester, the tentative subjects are as follows:
 - Strategic Management
 - Data Analytics Skills for Managers
 - Business Laws
 - Consumer Behaviour
 - Brand & Retail Management
 - Services Marketing
 - Human Resource Planning
 - Human Resource Development
 - Employment Compensation & Administration
 - Direct Taxation
 - Financial Management
 - Financial Institutions and Markets
 - General Studies & Current Affairs -V

- Competitive Aptitude Training-V
- Project V
- International & Foreign Certification (IFC)
- Mandatory Additional Requirements (MAR)
- At least 1 MOOCs course from Swayam Platform

Recorded by:	Suchana Roy	Approved by:	
--------------	-------------	--------------	--