Faculty Profile

Faculty Name	Sananda Halder
Designation	Assistant Professor
Department	BBA
Contact Number	7044350598
Official Mail ID	
	sananda.halder@iem.edu.in
Google Scholar Link	
Research Gate Link:	

1. Projects completed/ongoing: *Attached (Ongoing 0, Completed 2)

• Research Project Entitled "Dropout trends before and

During Covid Pandemic in West Bengal (with special reference to girls' dropout) [H2O-T2S in Urban Fringe Areas]

This project was funded by the Samagra Siksha Mission, Department of Education, Government of West Bengal and the research project is undertaken by the Institute of Development Studies Kolkata (IDSK).

• [H2O-T2S in Urban Fringe Areas] The project aimed at understanding- How transformation process in urban fringe areas of Indian metropolis, influences the access to water as a consumption good and are source for livelihood. Project executed by Delft University of Technology, Netherlands; University Of Cologne, Germany and SaciWaters, Hyderabad and local partner in Kolkata 'The Researcher'

2. Seminars / conferences attended and presented:

SL NO	Organizing Institute	Topic Name	Date	Attended By	Department
1	CII	Retail NXT- Exploring Brick to Click	17-03- 2017	Attended	IISWBM Department of Retail Management
2	CII	Rural Marketing Dialogue 2016 Exploring Opportunities in Changing Dynamics	21-07- 2016	Attended	IISWBM Department of Retail Management

Presented:

3. Papers/articles/books published:

Published Journal Article:

SL No	Department	Topic of Publication	Authors	Journal Name	Volume	Pages	Status
1							
2							
3							

Published Book Chapter:

SL No	Department	Name of the Book	Authors	Name of Publisher	Status

Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status

4. FDP / RC / OC /MDP / Training Program/Workshop:

Sl No.	Date	Торіс	Organized by	Attended by	Department
1.	21 st to 22 nd	Retail Selling	IIFT, Kolkata and	Employees of	As a Guest
	March,2023	Skills (Steps in	sponsored by	WBSRLM	Speaker I have
		retail sales	WBSRLM		taken the
		process,			sessions.
		Handling			
		customer			
		objections and			
		price discussion)			
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Workshop:

SI No.	Department	Organizing Institutes	Name	Date	Attended By

5. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	Url	Paid / Free	Certificate	Published/Draft	Type Of Course (Conventional/Fdp/Bridge Course/Skill Devlopment)

6. Acted as resource persons:

7. M.Phil.& Ph.D awarded: M.Phil awarded from University of Calcutta in the year 2021.