

Faculty Profile

Faculty Name	Arindam Roy
Designation	Assistant Professor
Department	BBA
Contact Number	+91-9836544253
Official Mail ID	arindam.roy@iem.edu.in
Google Scholar Link	
Research Gate Link:	

1. Projects completed/ongoing: NIL

2. Seminars / conferences attended and presented:

SL NO	Organizing Institute	Topic Name	Date	Department	Attended/Presented
1	INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA	IDEA GENERATION AVENUES IN ENTREPRENEURSHIP	28 th September 2022	Department of Business Administration (BBA)	Attended

Presented:

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3. Papers/articles/books published:

Published Journal Article:

SL No	Topic of Publication	Authors	Journal Name	Volume	Pages	Status
1	A BRIEF NOTE ON PROSPECT OF SOLAR POWER GENERATION IN INDIA AND SELECTED SOLAR SCHEMES /PROGRAMMES LAUNCHED BY THE INDIAN GOVERNMENT	Arindam Roy	Research Directions ISSN NO– 2321-5488; UGC Sr. No. 45489	Vol: 7	Issue: 2	Published

Published Book Chapter: NIL

SL No	Department	Name of the Book	Authors	Name of Publisher	Status

Published Conference Paper: NIL

SL No	Topic of Publication	Authors	Conference Name	Status

4. FDP / RC / OC / Training Program/Workshop:

NPTEL Faculty Development Programme in Management

i) NPTEL Online Certification (FDP) - “Foundations of R Software” with a consolidated score of 87% – from July to October (12 weeks FDP), 2022 having Roll Number: NPTEL22MA69S53270131

ii) NPTEL Online Certification (FDP) - “Cost Accounting” with a consolidated score of 64% – from July to Aug (4 weeks FDP), 2022 having Roll Number: NPTEL22MG64S23341461

iii) NPTEL Online Certification (FDP) - “Sales and Distribution Management” with a consolidated score of 79% (Top 5%) – from February to April (8 weeks FDP), 2022 having Roll Number: NPTEL22MG46S13700322

iv) NPTEL Online Certification (FDP) - “Business Law for Managers” with a consolidated score of 92% (Top 5%) – from January to March (8 weeks FDP), 2022 having Roll Number: NPTEL22MG52S43751182

v) NPTEL Online Certification (FDP) - “Retail Management” with a consolidated score of 96% (Top 1%) – from January to March (8 weeks FDP), 2022 having Roll Number: NPTEL22MG51S33750137

vi) NPTEL Online Certification (FDP) – “Econometric Modelling” with a consolidated score of 84% (National Topper) – from August to October (8 weeks FDP), 2021 having Roll Number: NPTEL21MG80S13830207

vii) NPTEL Online Certification (FDP) - “Principles of Management” with a consolidated score of 86% (Top 5%) – from July to October (12 weeks FDP), 2021 having Roll Number: NPTEL21MG88S33830096

viii) NPTEL Online Certification (FDP) - “Organizational Behaviour” with a consolidated score of 83% – from July to October (12 weeks FDP), 2021 having Roll Number: NPTEL21MG82S23830833

ix) NPTEL Online Certification (FDP) – “Introduction to Marketing Essentials” with a consolidated score of 84% (Top 2%) – from July to September (8 weeks FDP), 2021 having Roll Number: NPTEL21MG97S13770072

x) NPTEL Online Certification (FDP) – “Marketing Analytics” with a consolidated score of 95% (National Topper) – from January to April(12 weeks FDP), 2021 having Roll Number: NPTEL21MG44S13841302

xi) NPTEL Online Certification (FDP) – “Introduction to Econometrics” with a consolidated score of 84% (Elite + Silver) – from January to April(12 weeks FDP), 2021 having Roll Number: NPTEL21HS01S13780032

Other Faculty Development Programme in Management

i) Successfully completed “Five Days Offline Faculty Development Programme on Contemporary Approaches in Research & Education (CARE), 2022” held from November 21, 2022 to November 25, 2022 – organized by Department of Business Administration (BBA), IEM Kolkata in association with HRDC, IEM-UEM Group.

ii) Participated in the NATIONAL LEVEL ONLINE FDP ON “ADVANCED QUANTITATIVE RESEARCH METHODS FOR SOCIAL SCIENCES USING SPSS & AMOS” on and from 16th – 20th November, 2021 organized by Bharatiya Vidya Bhavan Institute of Management Science, Kolkata.

iii) Ten-Day Online Faculty Development Programme – “Advanced Research Methods & Business Analytics”, organized by School of Management & Commerce of Brainware University, West Bengal - from 5th to 14th December, 2020.

iv) Successfully completed “Modern International and Digital Marketing: Practices and Software Tools- a Global Vision”; Jointly conducted by Cambridge Marketing College(UK) and Maulana Abul Kalam Azad University of Technology, West Bengal in 2018 at Maulana Abul Kalam Azad University of Technology, West Bengal.

Short Term Course

i) Successfully completed – “Introduction to Machine Learning Using R Studio conducted under the aegis of ASCI PGDM Summer School 2021” from The Administrative Staff College of India.

(Certificate number - Prg/sum/20-21/2/128/081).

ii) Successfully completed the online program on “Data Analytics with R Programming” from 5th Dec, 2020 to 20th Dec, 2020 from the Vinod Gupta School of Management, I.I.T. Kharagpur.

iii) Successfully completed the online program on “Introduction to Data Analytics with R Programming” from 7th Nov, 2020 to 27th Nov 2020 from the **Vinod Gupta School of Management, I.I.T. Kharagpur.**

iv) Successfully completed – “Analysis of Data Using Basic and Advanced Excel conducted under the aegis of ASCI PGDM Summer School 2020” from The **Administrative Staff College of India.**

(Certificate number - Prg/sum/20-21/2/128/16)

v) Successfully completed – “Research Methodology and Analysis of Data Using Statistical Tools conducted under the aegis of ASCI PGDM Summer School 2020” from The **Administrative Staff College of India.**

(Certificate number - Prg/sum/20-21/2/128/03).

Workshop:

Sl No.	Department	Organizing Institutes	Name	Date	Attended/ Presented
1	School of Business	ASBM University, Bhubaneswar	Data Analysis using SPSS & AMOS	15 th July to 28 th July, 2022.	Attended
2	School of Management & Commerce	Brainware University	Business Analytics Using R and Spreadsheet	6 th to 10 th September, 2021	Attended

4. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	Url	Paid / Free	Certificate	Published/Draft	Type Of Course (Conventional/Fdp/Bridge Course/Skill Development)
NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA

6. Acted as resource persons: NA

7. M.Phil. & Ph.D awarded: M.Phil (Management) Awarded, PhD. Enrolled.