

| <b>INSTITUTE OF ENGINEERING &amp; MANAGEMENT, KOLKATA</b>                       |   |                     |             |                     |
|---|---|---------------------|-------------|---------------------|
| <b>Mid Semester Theory Examination, Odd Semester 2022 for BBA (B.Analytics)</b> |   |                     |             |                     |
| <b>Year</b>   | <b>Subject Name</b>                     | <b>Subject Code</b> | <b>Date</b> | <b>Timing</b>       |
| BBA<br>(B.Analytics)<br><br>Semester 3  | Financial Accounting & Management       | BBA(BA)302          | 19-09-2022  | 10:00 AM - 11:00 AM |
|   | Business Research Methods               | BBA(BA)301          | 19-09-2022  | 11:30 AM - 12:30 PM |
|   | Marketing Management & Metrics          | BBA(BA)303          | 20-09-2022  | 10:00 AM - 11:00 AM |
|   | Green Marketing                         | GE5B16              | 20-09-2022  | 11:30 AM - 12:30 PM |
|   | General Studies & Current Affairs - III | BBA(GS)301          | 21-09-2022  | 10:00 AM - 11:00 AM |
|   | Competitive Aptitude Training - III     | BBA(GS)381          | 21-09-2022  | 11:30 AM - 12:30 PM |

*Debika Bhattacharyya*

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**Prof. Dr. Debika Bhattacharyya**  
**Controller of Examinations**

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| BBA<br><br>Semester 3   | Financial Accounting                    | BBA302              | 19-09-2022  | 10:00 AM - 11:00 AM |
|   | Business Research Methods               | BBA301              | 19-09-2022  | 11:30 AM - 12:30 PM |
|   | Marketing Management                    | BBA303              | 20-09-2022  | 10:00 AM - 11:00 AM |
|   | Green Marketing                         | GE5B16              | 20-09-2022  | 11:30 AM - 12:30 PM |
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