

INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA				
Mid Semester Theory Examination, Odd Semester 2022 for BBA (B.Analytics)				
Year	Subject Name	Subject Code	Date	Timing
BBA (B.Analytics)	Financial Accounting & Management	BBA(BA)302	14-11-2022	10:00 AM - 11:00 AM
	Business Research Methods	BBA(BA)301	14-11-2022	11:30 AM - 12:30 PM
Semester 3	Marketing Management & Metrics	BBA(BA)303	16-11-2022	10:00 AM - 11:00 AM
	Green Marketing	GE5B16	16-11-2022	11:30 AM - 12:30 PM
	General Studies & Current Affairs - III	BBA(GS)301	17-11-2022	10:00 AM - 11:00 AM
	Competitive Aptitude Training - III	BBA(GS)381	17-11-2022	11:30 AM - 12:30 PM

Debika Bhattacharyya

Prof. Dr. Debika Bhattacharyya
Controller of Examinations

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Year	Subject Name	Subject Code	Date	Timing
BBA	Financial Accounting	BBA302	14-11-2022	10:00 AM - 11:00 AM
	Business Research Methods	BBA301	14-11-2022	11:30 AM - 12:30 PM
Semester 3	Marketing Management	BBA303	16-11-2022	10:00 AM - 11:00 AM
	Green Marketing	GE5B16	16-11-2022	11:30 AM - 12:30 PM
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Year	Subject Name	Subject Code	Date	Timing
BBA	Financial Management and Risk Analysis	BBA501	14-11-2022	01:30 PM - 02:30 PM
	Entrepreneurship	BBA502	14-11-2022	03:00 PM - 04:00 PM
	Data Analytics Skills for Managers	BBA504	16-11-2022	01:30 PM - 02:30 PM
Semester 5	Financial markets, Institutions and Financial Services	BBA(FM)503	16-11-2022	03:00 PM - 04:00 PM
	Industrial Relations	BBA(HR)503		
	Consumer Behaviour	BBA(MM)503		
	Essential Studies For Professionals-V	BBA(GS)501	17-11-2022	01:30 PM - 02:30 PM
	Skill Development For Professionals-V	BBA(GS)581	17-11-2022	03:00 PM - 04:00 PM

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