

INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA**End Semester Theory Examination, Odd Semester 2022 for BBA (B.Analytics)**

Year	Subject Name	Subject Code	Date	Timing
BBA (B.Analytics)	Financial Accounting & Management	BBA(BA)302	06-12-2022	10:00 AM - 01:00 PM
	Business Research Methods	BBA(BA)301	08-12-2022	10:00 AM - 01:00 PM
	Marketing Management & Metrics	BBA(BA)303	10-12-2022	10:00 AM - 01:00 PM
Semester 3	Green Marketing	GE5B16	13-12-2022	10:00 AM - 01:00 PM
	General Studies & Current Affairs - III	BBA(GS)301	16-12-2022	10:00 AM - 01:00 PM

Debika Bhattacharyya

Prof. Dr. Debika Bhattacharyya
Controller of Examinations

INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA**End Semester Theory Examination, Odd Semester 2022 for BBA**

Year	Subject Name	Subject Code	Date	Timing
BBA	Financial Accounting	BBA302	06-12-2022	10:00 AM - 01:00 PM
	Business Research Methods	BBA301	08-12-2022	10:00 AM - 01:00 PM
	Marketing Management	BBA303	10-12-2022	10:00 AM - 01:00 PM
Semester 3	Green Marketing	GE5B16	13-12-2022	10:00 AM - 01:00 PM
	General Studies & Current Affairs - III	BBA(GS)301	16-12-2022	10:00 AM - 01:00 PM

Debika Bhattacharyya

Prof. Dr. Debika Bhattacharyya
Controller of Examinations

INSTITUTE OF ENGINEERING & MANAGEMENT, KOLKATA**End Semester Theory Examination, Odd Semester 2022 for BBA**

Year	Subject Name	Subject Code	Date	Timing
BBA	Financial Management and Risk Analysis	BBA501	05-12-2022	02:00 PM - 05:00 PM
	Entrepreneurship	BBA502	07-12-2022	02:00 PM - 05:00 PM
	Data Analytics Skills for Managers	BBA504	12-12-2022	02:00 PM - 05:00 PM
Semester 5	Consumer Behaviour Financial markets, Institutions and Financial Services Industrial Relations	BBA503(A) BBA503(B) BBA503(C)	14-12-2022	02:00 PM - 05:00 PM
	Essential Studies For Professionals-V	BBA(GS)501	16-12-2022	02:00 PM - 05:00 PM

Debika Bhattacharyya

Prof. Dr. Debika Bhattacharyya
Controller of Examinations