

Seminar on General Budget, 2020

The Department of BBA(H), IEM conducted a seminar under the convenor ship of Prof. Saikat Chakrabarti a panel discussion on annual financial budget. The event took place on the 25th of February, 2020 where renowned personalities like Mr. Niloy Dey, Vice President, Private Banking Group – HDFC Bank Ltd., Mr. Indrajit Adhikary, Chief Editor of ABP and Mr. Saibal Biswas, Financial Analyst were invited as panel members. Respected HOD sir, Prof. (Dr.) Rabin Mazumder helped as a moderator to run this even successfully. It helped the students in acquiring an idea regarding what the framework of the budget is, the basic policies and guidelines on understanding the budget and how it affects various sectors of the economy.



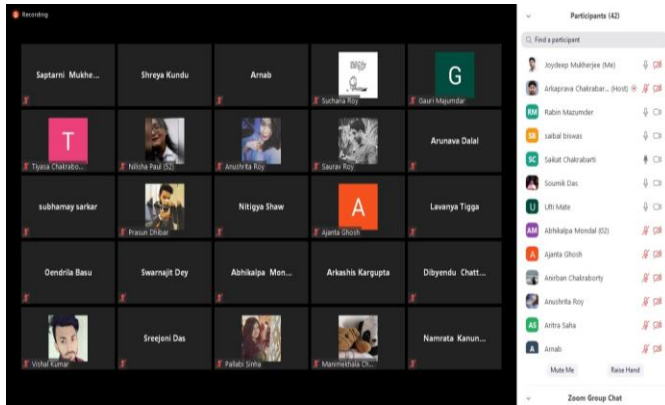
Webinars & Industry Talks

The Department of BBA(H), IEM conducted a series of Webinars with industry experts as a part of continuous development and up-skilling of students and faculty members. These online sessions were enriched by the distinguished speakers from around the world.

Webinar on 3rd April,2020

Topic: How to overcome this present situation in light of combating the effects of Corona Virus in Financial Market

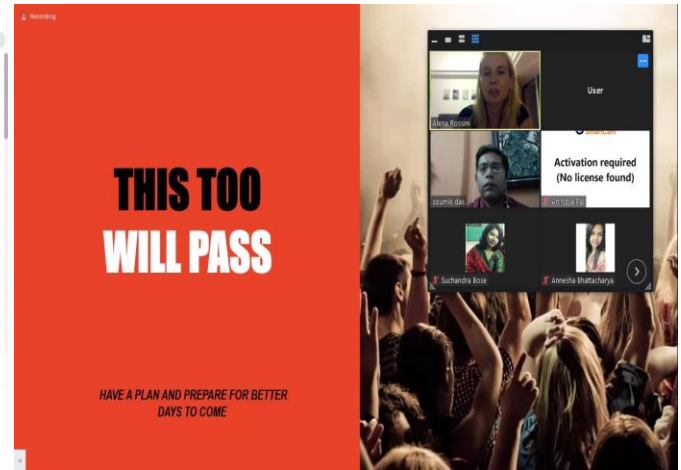
Speaker: Mr Saibal Biswas, Financial Analyst ; 2.Mr. Sumit Moitra, Associate Editor of Mjunction



Webinar on 4th April,2020

Topic: Future of Employee Management & Relation

Speaker: Mr Jagat Mohan Sarkar, CPO (Chief People Officer) of TCG Digital



Webinar on 9th April, 2020

Topic: Sales & marketing strategy in time of uncertainty

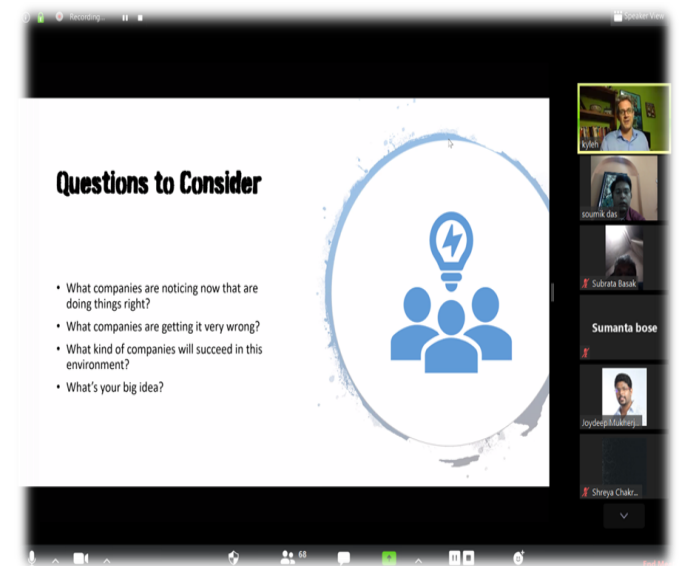
Speaker: Mr. Kyle Hegarty, MD, TSL Group Singapore



Webinar on 7th April, 2020

Topic: Covid 19 - What is the silver lining?

Speaker: Ms. Alena Rossini,MD, Engine Group, Singapore



Webinar on 22nd April, 2020

Topic: Challenges & Opportunities Post Covid 19

Speaker: Mr. Subhrangshu Sanyal, IIM
Calcutta Innovation Park



Webinar on 7th May, 2020

Topic: Luxury post Covid-19 and what brands need to do now to prepare for the future

Speaker: Daniel Andre Langer, CEO Equite,
Professor of Luxury Strategy, California

