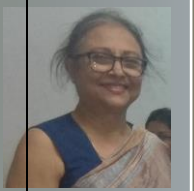


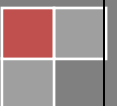
2019

Glimpses of Invited Lecture Sessions: Department Of BBA(H) July 2019 to November 2019

Department of BBA (H) organizes Invited Lecture sessions for their students on a regular basis. In these sessions they invite distinguished personalities from the varied dimension of industries. The main objective of arranging these sort of sessions is to give an idea how the theories of Management have applications in every sphere of professional and personal life.



Student
[Type the company name]
7/1/2019





Speaker :Mr.SumitMaitra, Associate Editor –Mjunction

Date of the Session : 17.07.2019, Wednesday

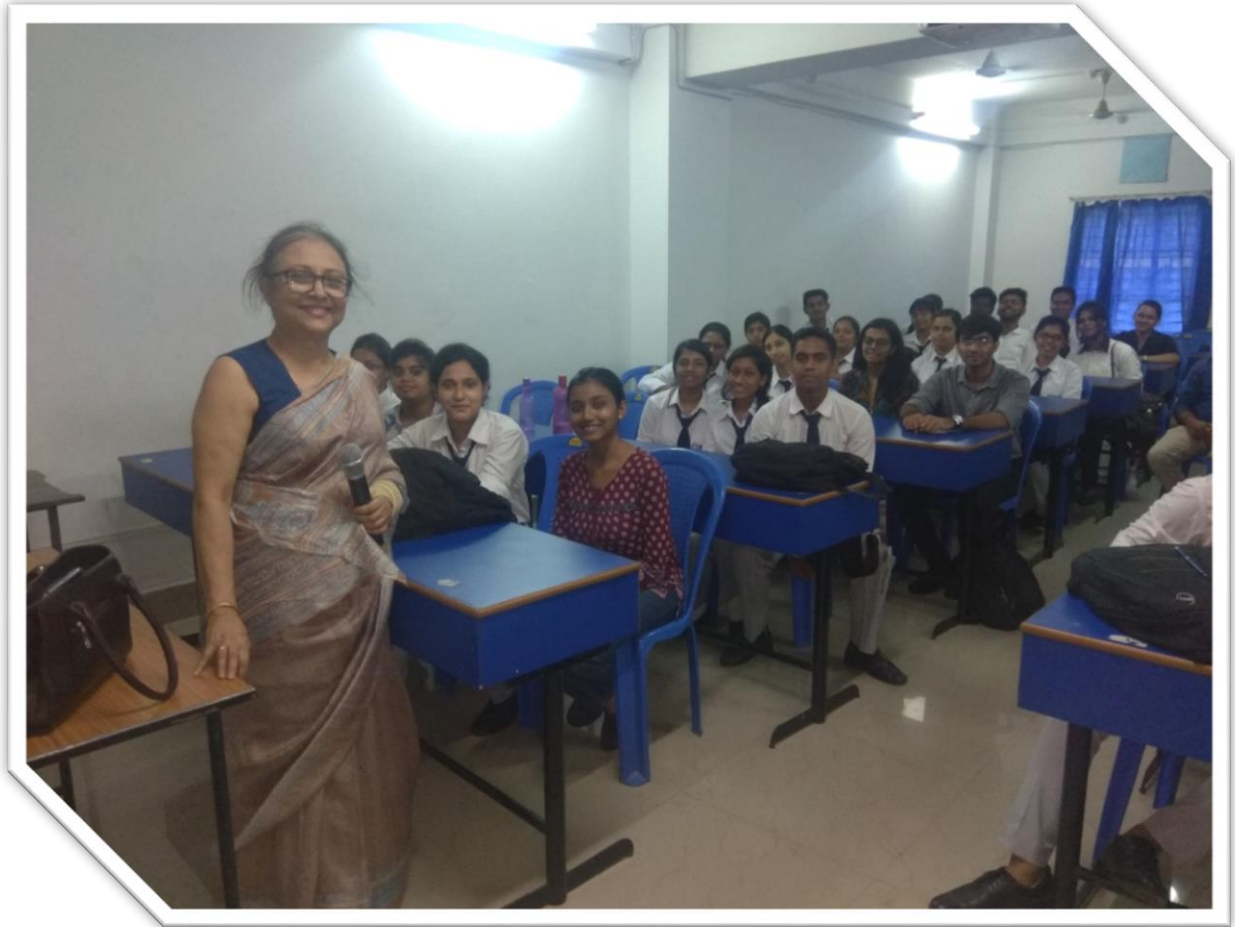
Mr.Sumit Maitra is offering a session on Role of Managers in Journalism. Here he cited a numerous examples from different field of business domain. During the session he conducted a quiz to make the session interactive.



Speaker :Dr.Purnendu Roy, Chairman Genesis Hospital

Date of the Session :23.07.2019, Tuesday

Dr.Purnendu Roy is offering a session on Motivation. Here he cited his own example and explain how struggle helps him in achieving his present position. He produced a number of Bengali films like Chaplin, Dutta-Vs-Dutta etc. While his session he clearly explained how can we apply the knowledge of management in every steps of our life. During the session he also allowed students to interact with him and shoot him the intelligent questions.



Speaker :Mrs.Aloknanda Roy, Film and Theatre Actress

Date of the Session :25.07.2019, Thursday

Mrs Aloknanda Roy offered her session on ‘Application of Management in Indian Film’. During her session she cited a lot of example from film industry. She explained how in theatre and film sometimes it become very important to manage contingencies. It was an interactive and interesting session.



**Speaker: Mr.Kuldip Dhol, Zonal HR- Amazon India and
An Ex-Student of BBA(H) Department**

Date of the Session :26.07.2019, Friday

Kuldip conducted an interactive session with the present students. He explained the different aspects of management, mainly Human resource Management. He explained how does the knowledge of BBA(H) helped him in building his professional career. He also explained the importance and the benefits of attending regular classes. Overall it was a very interactive session.



Speaker :Mr.Anindya Sarkar, Film Director and Actor

Date of the Session :29.07.2019, Monday

Mr. Sarkar Offered an interactive session on ‘Application of Management in Direction and Acting’.During his session he cited a lot of example from film industry. He explained how theatre is different from film. He also explained what kind of contingencies measures are to be taken in acting and how management is important in film industry too.



Speaker :Mr.Jibsh Bhattacharya, Actor

Date of the Session :30.07.2019, Tuesday

He explained how recitation helps in handling situation. He opened a new approach of analysing situation and explained how does knowledge of management , if amalgamated with acting and recitation, helps a manager in overcoming difficulties.



Team Meditation

Date: 31.07.2019 onwards

[Weekly one session for each batch of BBA(H) students]

Department of BBA(H) has realized the importance of concentration and meditation in the modern business environment. So, from the department they contact a professional body who conduct weekly three sessions (1 session for 1Batch mode) on Meditation for the BBA(H) students. They started their sessions on and from 31st. of July, 2019.

Apart from the above the following speakers have also offered their sessions :

Date	Speaker	Identity	Topic
18.07.2019	Dr. S. M. Gomes	Director, EDI	Entrepreneurial Motivation
23.07.2019	Mr. Mainak Nag Chowdhury & Pragya Ghosh	Musician & Entrepreneur	Music and Management
24.07.2019	Mr. Pradip Bandopadhyay	HR Head East, G4S Secure Solutions - Kolkata	Role of HR Managers in the organization in handling resources
25.07.2019	Mr Soumyadipto Halder	Pursuing Higher Studies and an Entrepreneur, An Ex- student of BBA(H) Dept. of IEM	Ex-Student interaction