Report of IEMBBAFDP - CARE 2020:

The Department of Business Management (BBA-H) of Institute of Engineering and Management (IEM) organized Five days Faculty Development Programme on Contemporary Approaches in Research & Education, 2020 (CARE 2020) from 24th of February to 28th of February, 2020 (Monday to Friday) at our college premises successfully.

In this program, 17 participants including faculty members and research scholars from different management Institutes, university departments, degree colleges had joined. The programme subject was Regression and multivariate analysis as it is playing a major role in modeling various business situations. It helps to arriving at solutions and strategies for optimal decision-making using historical data. As a result, Regression and multivariate analyses have become important topics in the present era. In its endeavor to elucidate the area of data analysis, it covered the concepts of basic and advanced regression analyses and various advanced multivariate data analysis techniques. The sessions were conducted in workshop mode, where the participants will be able to use the methods hands-on using the popular packages SPSS and R. At the end of the 5 days programme, the participants and speakers were given certificates.









