

Faculty Profile

Faculty Name	Sreeparna Guha
Designation	Assistant Professor
Department	Business Administration
Contact Number	9674575194
Official Mail ID	Sreeparna.guha@iemcal.com
Google Scholar Link	NA
Research Gate Link:	https://www.researchgate.net/profile/Sreeparna-Guha-2

1. Projects completed/ongoing:

2. Seminars / conferences attended and presented:

SL NO	Organizing Institute	Topic Name	Date	Attended/Presented
1	IQAC, Banipur Mahila Mahavidyalaya	State Level Webinar on "Disaster & Environment"	17-07-2020	Attended
2	UEM,Jaipur	UEM Jaipur IEEE Foreign Lecture-Reflectionless Filters- Dr.Matthew Morgan,Scientist,National Radio Astronomy Observatory,USA	20-07-2020	Attended
3	UEM,Jaipur	IETE Distinguished Lecture on Application of Image Processing in IoT by Dr. Shweta N.Shah,S.V. NIT, Surat	24-07-2020	Attended
4	IEM-UEM group	Big Data Analytics for Precision Medicine - Prof. Dr. George Paliouras, Greece	29-07-2020	Attended
5	IEM-UEM group	Elements of Medical Informatics by Dr. Heloise Greef and Dr. Yvonne Lu, Oxford University, UK	04-08-2020	Attended
6	IEM-UEM group	Plastics Recycling in the Circular Economy by Dr. Sebastian Kahlert, ETH Zurich	12-08-2020	Attended

7	IEM-UEM group	Health & Wellness Management through IOT- Dr.Nugent,Christopher,Ulster University,Ireland	31-08-2020	Attended
8	IEM-UEM group	Marriage between Radio Communication and Industry 4.0"-Sunday Ekpo,Manchester University,UK	01-09-2020	Attended
9	IEM-UEM group	An Introduction to Social AI" by Prof. Alessandro Vinciarelli, University of Glasgow, UK	07-09-2020	Attended
10	IEM-UEM group	IEM-UEM Distinguished Foreign Lecture by Dr. Adriana Paluszny, Imperial College of London, UK	08-09-2020	Attended
11	IEM-UEM group	Energy and Climate Impacts of Covid-19- Prof.Benjamin Sovacool,University of Sussex,England	15-09-2020	Attended
12	IQAC, Indas Mahavidyalaya, Khosbag, Indas, Bankura, West Bengal	National Webinar on "Recent Advances in Mathematical Sciences and its Applications	16-09-2020	Attended
13	IEM-UEM group	Overview of what AI is & how DL works"-Dr.Thilo Stadelmann,ZHAW School of Engg,Switzerland	17-09-2020	Attended
14	IEM-UEM group	System Modelling by Dr. Rachel Freeman, UCL Energy Institute,UK	23-09-2020	Attended
15	IEM-UEM group	Virtual Agent acceptance by elders"-Prof.Anna Esposito,University of Campania,Italy	28-09-2020	Attended
16	IEM-UEM group	Sustainable Digital Buildings by Dr. Djamel Djenouri of the University of the West England, UK	07-10-2020	Attended
17	IEM-UEM group	Artificial Intelligence & Energy- Dr. Fausto Pedro Garcia Marquez, Castilla -La Mancha University,Spain	08-10-2020	Attended
18	IEM-UEM group	IEM-UEM Eminent Foreign Lecture by Dr. Colin Nolden, Bristol University	14-10-2020	Attended
19	IEM-UEM group	Attachment in School Children- Role of AI & HCI"- Prof.Alessandro Vinciarelli,University of Glasgow,UK	19-10-2020	Attended

20	IEM-UEM group	How AI is Changing Marketing by Dr. Soma Sur, Professor - Marketing, Xavier's Business School Kolkata	12-03-2021	Attended
21	UEM,Jaipur	Pandemic Losses: Ways to Overcome	20-03-2021	Attended
22	IEM, BBA	Current Landscape in Pharmaceutical Marketing – Post COVID Era	19-02-2021	Attended
23	IEM, NAAC Sponsored	“Innovative Teaching – Learning Practices pertaining to Sustainable Academic Growth in Higher Education Institutes”	02.09.2021	Attended

3. Papers/articles/books published:

Published Journal Article:

SL No	Topic of Publication	Authors	Journal Name and ISSN No.	Volume	Pages	Status
NA	NA					

Published Book Chapter:

SL No	Name of the Book	Name of the Book Chapter	Authors	Name of Publisher and ISBN No.	Page No.	Status
NA	NA					

Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status
	NA			

4. FDP / RC / OC / Training Program/Workshop:

SL No	Workshop/Training Program/FDP/RC/OC	Organizing Institution	Workshop/Training program/FDP/RC/OC Name	Status
1	Workshop	Cypher Analytica,	Statistical & Data	Completed

		Pune	Analysis with R	
2	FDP	Chouksey Engineering College , C.G in association with IIT, Bombay	Faculty Development Programme on "R"	Completed
3	FDP	HRDC, IEM	Cryptography & Block chain	Completed
4	FDP	HRDCIEM	How to write Good research Paper	Completed
5	FDP	Microsoft Innovative Educator	Microsoft Educator Community (knowledge Solutions India)	Completed
6	FDP	ATAL, Govt. of India	Designing Intelligent Systems	Completed
7	Training Program	Online certification by Coursera Platform	Certified in "Data Science Math Skills" by DUKE UNIVERSITY	Completed
8	Training Program	Online certification by Coursera Platform	Certified in " Linear Regression for Business Statistics" by Rice University, Texas	Completed
9	Training Program	Online certification by Coursera Platform	Certified in "AI for Everyone" by DeepLearning.ai	Completed
10	Training Program	Online certification by Coursera Platform	Certified in "Leadership & Emotional Intelligence" by Indian School of Business	Completed
11	Training Program	Online certification by EDX Platform	Certified in "Deep Learning Fundamentals with Keras" by IBM	Completed
12	Training Program	Online certification by GreatLearning Academy (GL) Platform	Certified in " Machine Learning with Python"	Completed
13	Training Program	Online certification by GreatLearning Academy (GL) Platform	Certified in "Introduction to Deep Learning"	Completed
14	Training Program	Online certification by GreatLearning Academy (GL) Platform	Certified in "Data Visualization using Python"	Completed
15	Training Program	Online certification by GreatLearning Academy (GL) Platform	Certified in " Supervised Machine Learnong with tree based models"	Completed

16	Training Program	Online certification by GreatLearning Academy (GL) Platform	Certified in" Supervised Machine Learning with logistic regression & Naïve - Bayes"	Completed
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5. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	No. Of Lessons	Url	Paid / Free	Certificate	Published/Draft	Type Of Course (Conventional/Fdp/Bridge Course/Skill Development)
	Business Mathematics - II	BBA 202	Prof. Sreeparna Guha	23	https://www.iemlearning.com/course/s/mathematics-ii-bba-202	Free	IEM Learning GymKhanatv	PUBLISHED	Conventional
	Business Statistics II	BBA 203	Prof. Sreeparna Guha	13	https://www.iemlearning.com/course/s/business-statistics-ii-bba-201	Free	IEM Learning GymKhanatv	PUBLISHED	Conventional
	Statistics BBA	Bridge C	Prof. Sreeparna Guha	48	https://www.iemlearning.com/course/s/business-statistics-i-bba	FREE		PUBLISHED	Bridged
	Mathematics BBA	Bridge C	Prof. Sreeparna Guha	100	https://www.iemlearning.com/course/s/mathematics-statistics	FREE		PUBLISHED	Bridged
	Business Mathematics - II	BBA 102	Prof. Sreeparna Guha	5	https://www.iemlearning.com/course/s/business-mathematics-i-bba		IEM Learning GymKhanatv	PUBLISHED	Conventional
	Business Statistics-I	BBA 103	Prof. Sreeparna Guha	4	https://www.iemlearning.com/course/s/business-statistics-i		IEM Learning GymKhanatv	PUBLISHED	Conventional

6. Acted as resource persons:

NA

7. M.Phil.& Ph.D awarded:

NA