

## Faculty Profile

Faculty Name	Dr. Saikat Chakrabarti
Designation	Associate Professor
Department	BBA
Contact Number	9433525844
Official Mail ID	Saikat.chakrabarti@iemcal.com
Google Scholar Link	<a href="https://scholar.google.co.in/citations?hl=en&amp;user=Qi6NjCgAAAAJ&amp;view_op=list_works&amp;gmla=AJsN-F4_fwL-YiQXE3Kg2khMNUBhfPc9gn9QX5TPUkXTvh3TmMN1-RdLCejekkpE-aiC_UHHz_gUp3wJHyBvP9FejhWkch7dUNBGFM6ED_6-gnr4KsCaps&amp;sciund=2280685256211475670&amp;gmla=AJsN-F6ryZHLolpgnu4KmqKHjJHp04FyQ9ZxdhgJ-x3Xl7mZ86DVST0Z5j8F_1-GvyK9jeS_rl0SUsR4vi5n32_BTnfJeOD7iej4LRv9-s5x4nOpaMiGTeo&amp;sciund=3351336355222531984">https://scholar.google.co.in/citations?hl=en&amp;user=Qi6NjCgAAAAJ&amp;view_op=list_works&amp;gmla=AJsN-F4_fwL-YiQXE3Kg2khMNUBhfPc9gn9QX5TPUkXTvh3TmMN1-RdLCejekkpE-aiC_UHHz_gUp3wJHyBvP9FejhWkch7dUNBGFM6ED_6-gnr4KsCaps&amp;sciund=2280685256211475670&amp;gmla=AJsN-F6ryZHLolpgnu4KmqKHjJHp04FyQ9ZxdhgJ-x3Xl7mZ86DVST0Z5j8F_1-GvyK9jeS_rl0SUsR4vi5n32_BTnfJeOD7iej4LRv9-s5x4nOpaMiGTeo&amp;sciund=3351336355222531984</a>
Research Gate Link:	<a href="https://www.researchgate.net/profile/Saikat-Chakrabarti">https://www.researchgate.net/profile/Saikat-Chakrabarti</a>

### 1. Projects completed/ongoing:

- Completed with BBA Students an Industrial Project. **Details:** ‘ Customer Satisfaction Survey on Water and Sewerage Services provided by Naba Diganta Water Management Limited, Sector – V, Salt Lake, Kolkata’. Duration: February to April , 2020.

### 2. Seminars / conferences attended and presented:

SL NO	Organizing Institute	Topic Name	Date	Attended/ presented
1	IEM BBA Department	3rd. IEM Convention, 2018 ( <i>Innovation, Entrepreneurship, Market space</i> )	21 <sup>st</sup> . & 22 <sup>nd</sup> . March , 2018	Presented
2	IEM BBA Department	3rd. IEM Convention, 2018 ( <i>Innovation, Entrepreneurship, Market space</i> )	21 <sup>st</sup> . & 22 <sup>nd</sup> . March , 2018	Presented

3	<b>I IEM BBA Department</b>	3rd. IEM Convention, 2018 ( <i>Innovation, Entrepreneurship , Market space</i> )	21 <sup>st</sup> . & 22 <sup>nd</sup> . March , 2018	Presented
4	<b>IEM BBA Department</b>	Application of Music in Stress Management	08.10.2020	Presented
5	<b>IEM BBA Department</b>	Entrepreneurship - what you should know before you take the plunge who knew infinity	20.04.2020	Attended
6	<b>IEM-UEM</b>	Distinguished Lecture on Srinivasa Ramanujan: The man who knew infinity	25.04.2020	Attended
7	<b>IEM-UEM</b>	Mr Giovanni Marocchi, Dragon Values Italy and Prof. Monomita Nandy, Brunel University London	28.04.2020	Attended
8	<b>IEM-UEM</b>	Servant Leadership Part II	02.05.2020	Attended
9	<b>IEM-UEM</b>	Servant Leadership Part II	04.05.2020	Attended
10	<b>IEM-UEM</b>	Smart Home Technologies by Dr Benjamin Sovacool and Dr Dylan Del Rio, Imperial College	20.05.2020	Attended
11	<b>IEM-UEM</b>	84th International Conference & HR Congress - Employment Scenario post Covid-19	23.05.2020	Attended
12	<b>IEM-UEM</b>	Energy Storage and Efficiency, Dr. Ruder Alfred, ETH ZURICH, Switzerland	30.05.2020	Attended
13	<b>IEM-UEM</b>	Impact of Social Distancing on Human Behaviour, by Prof. Dr. Sharmistha Banerjee	30.05.2021	Attended
14	<b>IEM-UEM</b>	Dr. Ilias Maglogiannis, Greece, IoT Sensing Technologies for Pervasive Health Management	22.06.2020	Attended

15	<b>IEM-UEM</b>	IEM-UEM Distinguished Lecture by Sri Shekhar Dutt, SM, IAS, Former Hon'ble Governor of Chhattisgarh	26.06.2021	Attended
16	<b>IEM-UEM</b>	89th International Web Conference & HR Congress	27.06.2020	Attended
17	<b>IEM-UEM</b>	HR Story Telling - From Database by Prof. Dr. Kalyan Sengupta, IIFM Business School, Bangalore	04.07.2020	Attended
18	<b>IEM-UEM</b>	Reflectionless Filters	20.07.2020	Attended
19	<b>ISOEH (Indian School Of Ethical Hacking)</b>	Workshop on Ethical Hacking	28.07.2020	Attended
20	<b>IEM-UEM</b>	Big Data Analytics for Precision Medicine - Prof. Dr. George Paliouras, Greece	29.07.2020	Attended
21	<b>IEM-UEM</b>	Elements of Medical Informatics by Dr. Heloise Greef and Dr. Yvonne Lu, Oxford University, UK	04.08.2020	Attended
22	<b>IEM-UEM</b>	System Modelling by Dr. Rachel Freeman, UCL Energy Institute, UK	23.09.2020	Attended
23	<b>IEM-UEM</b>	6G Wireless Networks by Prof. Khaled Rabie, Manchester Metropolitan University, UK	26.09.2020	Attended

24	<b>IEM-UEM</b>	Rationality, Reasoning and Psychology by Dr. Franz Dietrich, Paris School of Economics	06.10.2020	Attended
25	<b>IEM-UEM</b>	Artificial Intelligence & Energy- Dr. Fausto Pedro Garcia Marquez, Castilla -La Mancha University, Spain	08.10.2020	Attended
26	<b>IEM-UEM</b>	Social, psychological & economic incentives to reduce CO2 emissions- Dr. Diekmann Andreas, ETH Zurich	11.11.2020	Attended
27	<b>IEM-UEM</b>	IEM-UEM Foreign Lecture by Melissa Sassi, Chief Penguin, IBM, USA	03.05.2021	Attended
28	<b>IEM-UEM</b>	SILT EROSION in Hydroturbines and its Preventive Measures	03.05.2021	Attended
29	<b>IEM-UEM</b>	Hydraulic and gas flow characteristics	04.05.2021	Attended
30	<b>IEM-UEM</b>	IEM-UEM Foreign Lecture by Shirly Valge, COO of Velas Network , Switzerland	06.05.2021	Attended
31	<b>IEM BBA Department</b>	Unmasking Covid- Leading the way from crisis to safety	14.08.2021	Attended
32	<b>IEM-UEM</b>	Modern Operational Techniques & Models of Retail Sector	22.03.2021	<b>Organized and Attended</b>
33	<b>IEM BBA Department</b>	A New Customer Experience: How AI is Changing Marketing by Dr. Soma Sur	12.03.2021	Attended

34	<b>IEM-UEM</b>	State Level Webinar on "Disaster & Environment"	14.08.2021	Attended
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### 3. Papers/articles/books published:

#### Published Journal Article:

SL No	Topic of Publication	Authors	Journal Name and ISSN No.	Volume	Pages	Status
1	Psychological Contract and Its Role In The Infrastructure Sector: A Review Study	Satpathy, I, Patnaik, B.C.M. and Chakrabarti, S.	<i>International Journal of Civil Engineering and Technology and</i> ISSN Print: 0976-6308 and ISSN Online: 0976-631	9	844– 852	Published
2	Psychological Contract and Attrition In Information Technology Sector	Chakrabarti, S., Satpathy, I. and Patnaik, B.C.M.	<i>International Journal of Innovative Technology and Exploring Engineering and</i> ISSN: 2278–3075	8	3951- 3956	Published
3	Impact of Psychological Contract Violation on Information Technology-Based Educational Institutions of Kolkata and Suburbs	Chakrabarti, S., Satpathy, I. and Patnaik, B.C.M.	<i>International Journal of Recent Technology and Engineering</i> And ISSN: 2277- 3878	8	11221- 11227	Published

#### Published Book Chapter:

SL No	Name of the Book	Name of the Book Chapter	Authors	Name of Publisher and ISBN No.	Page No.	Status
1	Strategic Brand Management	Deriving Sales Promotion	Gangopadhyay, S., Chakrabarti, S.	Black Aviat Publication and	22-36	Published in August 2021

	in a VUCA World	Strategy for Mediators based on Perceived Benefit - A Study of Kolkata	and Sarkar, A.	ISBN:978-81-951250-3-6		

#### Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status
1	A Literature Review Based Study on Graphology and its Future Application	Das, B. & Chakrabarti, S.	3 <sup>rd</sup> . IEM Convention , 2018 (Innovation, Entrepreneurship , Market space)	Published
2	A Critical Analysis of Workplace Diversity and Its Impact on Productivity	Das, C., Saha, A. & Chakrabarti, S.	3 <sup>rd</sup> . IEM Convention , 2018 (Innovation, Entrepreneurship , Market space)	Published
3	A Qualitative Study on How Human Resource Planning Creates Employers' Branding	Das, B., Chakrabarti, S. & Chattaraj , D.	3 <sup>rd</sup> . IEM Convention , 2018 (Innovation, Entrepreneurship , Market space)	Published

#### 4. FDP / RC / OC / Training Program/Workshop:

- i. 5- Day FDP on Contemporary Approaches in Research & Education, 2018, Organized by Department of BBA, IEM , Date :09.07.2018 to 13.07.2018 : Status - Organized, Participated & Resource Person
- ii. 5- Day FDP on Contemporary Approaches in Research & Education, 2020, Organized by Department of BBA, IEM, Date : 24.02.2020 to 28.02.2020 : Status – Participated
- iii. 5- Day FDP on How to Write Good Research Paper, Organized by HRDC-IEM, 22.02.2021 to 26.02.2021 : Status - Participated
- iv. FDP on Robotics & Python, Organized by TCS, Date : 23.03.2021: Status - Participated
- v. FDP on Ethical Hacking, Organized by TCS, Date : 05.05.2021 : Status - Participated

## 5. Preparation of E-learning materials/ Content:

Sl . No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	Url	Pa id / Free	Certificate	Published/Draft	Type Of Course (Conventional/ Fdp/Bridge Course/Skill Development)
1	Principles of Management	BBA-301	Dr. Saikat Chakrabarti	Prof. L.D. Tigga	14	<a href="https://www.iemlearning.com/courses/principles-of-management-bba">https://www.iemlearning.com/courses/principles-of-management-bba</a>	Free	IEM Learning GymKhanatv	PUBLISHED	Conventional
2	Human Resource Development	BBA(N) 503	Dr. Saikat Chakrabarti	----	4	<a href="https://www.iemlearning.com/courses/human-resource-development-bba">https://www.iemlearning.com/courses/human-resource-development-bba</a>	Free	IEM Learning GymKhanatv	PUBLISHED	Conventional
3	Human Resource Management-III	BBA(N)405	Dr. Saikat Chakrabarti	Prof. L.D. Tigga	13	<a href="https://www.iemlearning.com/courses/human-resource-management-i-bba-405">https://www.iemlearning.com/courses/human-resource-management-i-bba-405</a>	Free	IEM Learning GymKhanatv	PUBLISHED	Conventional
4	Human Resource Management-III	BBA 603	Dr. Saikat Chakrabarti	----	9	<a href="https://www.iemlearning.com/courses/human-resource-management-iii-saikat-chakrabarti">https://www.iemlearning.com/courses/human-resource-management-iii-saikat-chakrabarti</a>	Free	IEM Learning GymKhanatv	PUBLISHED	Conventional

## 6. Acted as resource persons:

- i. 5- Day FDP on Contemporary Approaches in Research & Education, 2018, Organized by Department of BBA, IEM
- ii. INVITEE SPEAKER for a session on 06.08.2019 at EDI, Kolkata. **Topic: Entrepreneurship Motivation ( ‘entrepreneurial and managerial skill amongst the Defence Personnel to enable them to find their second career in business after their retirement’)**. In collaboration with Netaji Subhas Open University, EDI conducts a course on Travel & Tourism and Dr. Chakrabarti was invited there to offer a session.
- iii. Invited by Institute of Engineering & Management to offer a session on: ‘**Application of Music in Stress Management**’ on 08.10.2020.

## 7. M.Phil.& Ph.D awarded: Ph.D in Management from KIIT in 2020