

Faculty Profile

Faculty Name	Prof. (Dr.) Bidushi Chakraborty
Designation	Associate Professor
Department	BBA
Contact Number	8961444516
Official Mail ID	bidushi.jana@iemcal.com
Google Scholar Link	https://scholar.google.com/citations?user=bRT6waIAAAAJ&hl=en&authuser=1
Research Gate Link:	https://www.researchgate.net/profile/Bidushi_Chakraborty

1. Projects completed/ongoing: NA

2. Seminars / conferences attended and presented:

SL NO	Organizing Institute	Topic Name	Date	Attended/ presented
1	IEM-UEM	Experimental Game Theory by Dr. Diekmann Andreas, ETH Zurich, Switzerland	Aug 7, 2020	Attended
2	IEM-UEM	Introduction to "bridges" and "dry stone bridges" by Dr. Barbara Rossi, Oxford University, UK	Aug 13, 2020	Attended
3	IEM-UEM	Health & Wellness Management through IOT- Dr.Nugent,Christopher,Ulster University,Ireland	Aug 31, 2020	Attended
4	IEM-UEM	Marriage between Radio Communication and Industry 4.0- Sunday Ekpo,Manchester University,UK	Sep 1, 2020	Attended
5	IEM-UEM	An Introduction to Social AI by Prof. Alessandro Vinciarelli, University of Glasgow, UK	Sep 7, 2020	Attended
6	IEM-UEM	Distinguished Foreign Lecture by Dr. Adriana Paluszny, Imperial College of London, UK	Sep 8, 2020	Attended
7	IEM-UEM	Future is Now! Robotics,AI & Automation- Prof.Bruno Siciliano,University of Naples,Federico	Sep 14, 2020	Attended

		II		
8	IEM-UEM	Energy and Climate Impacts of Covid-19- Prof.Benjamin Sovacool,University of Sussex,England	Sep 15, 2020	Attended
9	IEM-UEM	System Modelling by Dr. Rachel Freeman, UCL Energy Institute,UK	Sep 23, 2020	Attended
10	IEM-UEM	Virtual Agent acceptance by elders- Prof.Anna Esposito,University of Campania,Italy	Sep 28, 2020	Attended
11	IEM-UEM	Artificial Intelligence & Energy- Dr. Fausto Pedro Garcia Marquez, Castilla - La Mancha University,Spain	Oct 8, 2020	Attended
12	IEM-UEM	AI & Human Transcendence: When Technology looks like Religion- Dr. Robert Geraci, Manhattan College, NY	Oct 13, 2020	Attended
13	IEM-UEM	Eminent Foreign Lecture by Dr. Colin Nolden, Bristol University	Oct 14, 2020,	Attended
14	IEM-UEM	Energy and transport in the era of low emissions" by Dr Mari Martiskainen, University of Sussex, UK	Nov 4, 2020	Attended
15	IEM-UEM	Social, psychological & economic incentives to reduce CO2 emissions- Dr. Diekmann Andreas, ETH Zurich	Nov 11, 2020	Attended
16	IEM-BBA Department	1st. IEM Convention , 2017 (Innovation, Entrepreneurship , Market space)	Nov 24-25, 2017	Attended
17	MTMI	International Conference on Business, Technology, and Applied Sciences	Dec 22-23, 2018	Attended

3. Papers/articles/books published:

Published Journal Article:

SL No	Topic of Publication	Authors	Journal Name and ISSN No.	Volume	Pages	Status
1	Distance function and fuzzy goal programming models for effective shopping mall management	RK Jana, Dinesh K Sharma, B Chakraborty	International Journal of Management and Decision Making	16(4),	428-444	Published
2	Decision-making strategy for detecting authenticated	Ghosh, G., & Chakraborty,	International Journal of Business and Data	1(4)	351-370	Accepted

	recommendations and identification of valuable customers in online shopping sites.	B.	Analytics			
3	Routing Decisions for Buddhist Pilgrimage: An Elitist Genetic Algorithm Approach	RK Jana, DK Sharma, SK Mitra, B Chakraborty	International Journal of System Assurance Engineering and Management	--	--	Accepted

Published Book Chapter:

SL No	Name of the Book	Name of the Book Chapter	Authors	Name of Publisher and ISBN No.	Page No.	Status
1	Lecture Notes in Management Science	A stochastic simulation based genetic algorithm for a production repair model	RK Jana, Y Gajpal, B Chakraborty	ORLab Analytics Inc ISSN: 2008-0050	66-72	

Published Conference Paper:

SL No	Topic of Publication	Authors	Conference Name	Status
1	A multiobjective genetic algorithm approach for nutrient management of rice crop planning	B. Chakraborty, DK Sharma, RK Jana	2018 MTMI International Conference on Business, Technology, and Applied Sciences, Hotel IBIS Bangkok Riverside, Thailand	Presented
2	Stock portfolio selection using a decision support system	R.K. Jana and B. Chakraborty	85th International Atlantic Economic Conference, London, United Kingdom	Presented

4. FDP / RC / OC / Training Program/Workshop:

SL No	Program	Topic	Date	Organized by	Status
1	FDP	Contemporary Approaches in Research & Education, 2020	24.02.2020 – 28.02.2020	IEM Kolkata	Completed
2	FDP	Advanced Business Analytics	26.07.2021 – 30.07.2021	AICTE Training & Learning (ATAL) Academy	Completed
3	FDP	Effective Writing and Publishing of Research Paper in SCI, Scopus, ABDC Indexed Journals	02.08.2021 – 06.08.2021	Centre of Excellence for Research & Innovation, CT Institute of Engineering, Management and Technology	Completed
4	FDP	Data Analytics Tools and Visualization	16.08.2021 – 21.08.2021	Chalapathi Institute of Engineering & Technology	Completed
5	FDP	Research Methodology	23.08.2021 – 27.08.2021	AICTE Training & Learning (ATAL) Academy	Completed

5. Preparation of E-learning materials/ Content:

Sl. No.	COURSE NAME	Subject Code	Name Of The Faculty Contributor	Name Of The Faculty Contributor	No. Of Lessons	Url	Pa id / Fr ee	Certific ate	Published /Draft	Type Of Course (Conventional/F dp/Bridge Course/Skill Development)
1	Business Mathematics - I	BBA 102	Prof. (Dr.) Bidushi Chakraborty	Prof. Sreepar na Guha	5	https://www.iemlearning.com/courses/business-mathematics-i-bba		IEM Leranin g GymKhanatv	PUBLISHED	Conventional

2	Business Mathematics - II	BBA 202	Prof. (Dr.) Bidushi Chakraborty	Prof. Sreepartha Guha	23	https://www.iemlearning.com/courses/business-mathematics-i-bba		IEM Learning Gymkhana	PUBLISHED	Conventional
---	---------------------------	---------	---------------------------------	-----------------------	----	---	--	-----------------------	-----------	--------------

6. Acted as resource persons: NA

7. M.Phil.& Ph.D awarded: NA