

## Faculty Profile

Faculty Name	Arkaprava Chakrabarty
Designation	Assistant Professor
Department	BBA
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Google Scholar Link	<a href="https://scholar.google.com/citations?hl=en&amp;authuser=1&amp;user=y_SMN4AAAAJ">https://scholar.google.com/citations?hl=en&amp;authuser=1&amp;user=y_SMN4AAAAJ</a>
Research Gate Link:	<a href="https://www.researchgate.net/profile/Arkaprava-Chakrabarty">https://www.researchgate.net/profile/Arkaprava-Chakrabarty</a>

### 1. Projects completed/ongoing: NA

### 2. Seminars / conferences attended and presented:

SL NO	Organizing Institute	Topic Name	Date	Attended/ presented
1	St. Xaviers College, Kolkata & Dept. of Commerce, University of Calcutta	UGC Sponsored one day National Conference on Redefining Business Visions - Issues and Challenges	19.03.2016	Attended and Presented
2	Durgapur International Business Studies Academia & T.D.B College, Ranigunge	5th All India Conference on Business Studies	30.06.2016	Attended and Presented
3	The Bhawanipore Education Society College	International Conference on Accounting, Finance and Taxation	04.01.2017	Attended and Presented
4	J.D Birla Institute , Kolkata	National Seminar on Current Trends in Research Methodology and Statistical Techniques	27-28.01.2017	Attended
5	Indian Institute of Management (IIMC) Kolkata	Financial Research Workshop 2018	10-11.11.2018	Attended
6	Institute of Engineering & Management (IEM)	Contemporary Approaches in Research and Education CARE 2018	09-13.07.2018	Attended and Presented

### 3. Papers/articles/books published:

**Published Journal Article:**

SL No	Topic of Publication	Authors	Journal Name and ISSN No.	Volume	Pages	Status
1	An Empirical Study on Data Breach, Cost Involvement to Encounter this Significant Cyber Security Threats	Arkaprava Chakrabarty	International Journal of Academic Research & Development and ISSN: 2395-1737	2	16-22	Published
2	Public Private Partnership: A Process of Redefining India.	Arkaprava Chakrabarty	Global Journal of Multidisciplinary Studies and ISSN: 2348-0459	6	45-54	Published
3	The Effectiveness and Sensitivity of Stochastic Oscillator and Relative Strength Index in Select Indian Stocks.	Arkaprava Chakrabarty and Dr. Ayan Mazumdar	Our Heritage and ISSN: 0474-9030	68	24-34	Published

**Published Book Chapter:**

SL No	Name of the Book	Name of the Book Chapter	Authors	Name of Publisher and ISBN No.	Page No.	Status

**Published Conference Paper:**

SL No	Topic of Publication	Authors	Conference Name	Status
1	Green Marketing: A Strategy Ensuring Sustainable Development	Arkaprava Chakrabarty	Green Marketing and Global Environment – Indian Scenario.	Published
2	Impact of International Financial Reporting Standards on 'Business Combinations' on Indian Business Culture – Based on IFRS 3 (Revised) and IAS 27 (Amended).	Arkaprava Chakrabarty	Changing Paradigm of Accountancy and Taxation in 21 <sup>st</sup> Century: Challenges to Indian Business and Commerce Education.	Published
3	The Effects of Interest Rate Changes by Reserve Bank of India through their Monetary Policies.	Arkaprava Chakrabarty	Current Perspective in Finance.	Published
4	Total Cost Management – An Indispensable Tool for Enhancing the Software and Telecommunication Industry in India.	Arkaprava Chakrabarty	Application of Research Methodology in Social Sciences.	Published

#### 4. FDP / RC / OC / Training Program/Workshop:

SL No	Name of the FDP or Workshop	Organizers	Date
1	National Seminar under Faculty Development Programme on Current Trends in Research Methodology and Statistical Analysis.	J.D. Birla Institute	January, 2017
2	Five Days Faculty Development Programme on Contemporary Approaches in Research & Education, 2018 (CARE, 2018)	Department of Business Management, Institute of Engineering and Management (IEM).	August, 2018
3	Financial Research Workshop, 2018	Indian Institute of Management, Calcutta	November, 2018
4	Five Day Faculty Development Programme on Methodologies of Research	School of Management Sciences Maulana Abul Kalam Azad University of Technology, West Bengal	August, 2020
5	Five Days Faculty Development Programme on Contemporary Approaches in Research & Education, 2020 (CARE, 2020)	Department of Business Management, Institute of Engineering and Management (IEM).	March, 2020

#### 5. Preparation of E-learning materials/ Content:

Sl. No.	Course Name	Subject Code	Name of the Contributor	Name of the Contributor	No. of Lessons	Url	Paid / Free	Certificate	Published /Draft	Type Of Course (Conventional /Fdp/Bridge Course/Skill Development)
1	Cost Accounting	BBA N 403	Prof. Arkaprava Chakrabarty	Prof. Ajanta Ghosh	16	<a href="https://www.iemlearn.org/courses/financial-management-i-bba-403">https://www.iemlearn.org/courses/financial-management-i-bba-403</a>		IEM Leraning GymKhanat v	Published	Conventional
2	Financial Management III	BBA 601	Prof. Arkaprava Chakrabarty	Prof. Ajanta Ghosh	5	<a href="https://www.iemlearn.org/courses/financial-management-iii-bba-601">https://www.iemlearn.org/courses/financial-management-iii-bba-601</a>		IEM Leraning GymKhanat v	Published	Conventional

3	Financial Accounting & Tally	BBA 304	Prof. Arkaprava Chakrabarty	Prof. Ajanta Ghosh	7	<a href="https://www.iemlearn.org/courses/financial-accounting-and-tally-bba">https://www.iemlearn.org/courses/financial-accounting-and-tally-bba</a>	IEM Leraning GymKhanat v	Published	Conventional
4	Financial Management	BBA N 501	Prof. Arkaprava Chakrabarty	Prof. Ajanta Ghosh	5	<a href="https://www.iemlearn.org/courses/financial-management">https://www.iemlearn.org/courses/financial-management</a>	IEM Leraning GymKhanat v	Published	Conventional
5	Entrepreneurship Development	BBA N 504	Prof. Arkaprava Chakrabarty	Prof. Dibyendu Chattaraj	5	<a href="https://www.iemlearn.org/courses/entrepreneurship-development">https://www.iemlearn.org/courses/entrepreneurship-development</a>	IEM Leraning GymKhanat v	Published	Conventional

**6. Acted as resource persons:NA**

**7. M.Phil. & Ph.D. awarded:** M.Phil. Awarded. Ph.D. Registered.