

Department of BBA organized a 5-Day FDP on – ‘Easy Research: Creation of Research Interest among Academic Community’. The sessions of the FDP were conducted between 15.12.2021 and 21.12.2021 and the timing of the FDP was between 4.15pm and 5.15pm. Venue: BBA-Lab at IEM, Ashram Campus, Salt Lake, Sector-V, Kolkata – 700091. After completion of the FDP an examination was conducted. The participants who could maintain 80% of attendance and 60% of Marks in the examination have got the Certificate. The details of the programme has been given below.

.Date: 15.12.2021

Day – 1

Topic: Methods and Trick of Referencing using Mendeley

Resource Person: Prof. (Dr.) Rabin Mazumder

Date: 16.12.2021

Day – 2

Topic: How to Choose a Research Title

Resource Person: Prof. Dibyendu Chattaraj

Date: 17.12.2021

Day – 3

Topic: Calculation of Sample Size - Magic of Yamane's formula

Resource Person: Prof. (Dr.) Saikat Chakrabarti

Date: 20.12.2021

Day – 4

Topic: Well Defined and Ill Defined Problems

Resource Person: Prof. (Dr.) Soumik Gangopadhyay

Date: 21.12.2021

Day – 5

Topic: How to Deal with Data

Resource Person: Prof. (Dr.) Dipak Saha

