

Faculty Development Programme(FDP) On Contemporary Approaches in Research & Education (CARE), 2018

Organized by
The BBA(H)Department
of
Institute of Engineering & Management

July 09-13, 2018 (5-Days)

Venue: Institute of Engineering & Management , GN 34/2,Ashram Campus, Salt Lake , Sector-V,
Kolkata - 700091

IEM
INSTITUTE OF ENGINEERING & MANAGEMENT
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Faculty Development Programme
on
Contemporary Approaches in
Research & Education, 2018 (CARE 2018)

09th July – 13th July, 2018

Re

Organised by:
Department of Business Management
Institute of Engineering & Management, Ashram Campus
GN - 34/2, Sector - V, Salt Lake Electronics Complex,
Kolkata - 700091

PROGRAM SCHEDULE:

Timing : 09.00 am to 05.00 pm

PROGRAMME COVERAGE:

Day	Area of Coverage
Day 1	Concept and Application of Mixed Methodology in Research
Day 2	Qualitative Research: Important Application Tools with Hands-On Practice
Day 3	Quantitative Research: Analysis with Structural Equation Modeling (SEM)
Day 4	Quantitative Research: Analysis with R
Day 5	Film as an Innovative Tool in Teaching Pedagogy

OBJECTIVE:

- Focusing Mixed Methodology as a contemporary research technique the present Faculty Development Programme (FDP) has been designed to cater the need of the researchers.
- Overcoming the rigid theoretical boundary the present FDP is focused on the hands-on training of appropriate software like SPSS , AMOS & R while analyzing Qualitative and Quantitative data

RESOURCE PERSONS:

Professor Dipankar Coondoo, Former Professor of Economics , Indian Statistical Institute (ISI), Kolkata

Dr. Dipankar Sinha

Dr. Sinha is currently working as an Associate Professor, Indian Institute of Foreign Trade (IIFT), Kolkata.

Dr. Debdulal Dutta

Assistant Professor of Psychology , Psychology Research Unit , Indian Statistical Institute (ISI), Kolkata

Dr. Shamindra Nath Sanyal

Dr. Sanyal is currently working as a Professor, Institute of Engineering & Management (IEM), Kolkata.

Mr. Saikat Chakrabarti

Mr. Chakrabarti is currently working as an Assistant Professor, Institute of Engineering & Management (IEM), Kolkata.

FOR WHOM:

Faculty Members and Research scholars in the area of Management, Commerce, Social Sciences and related fields

SOME GLIMPSES OF CARE:2018





PROGRAMME CONVENERS:

Mr. Dibyendu Chattaraj, Assistant Professor, Department of Business Management

Mr. Saikat Chakrabarti, Assistant Professor, Department of Business Management