

The department vision is To be leading undergraduate management school that contributes to development of business and society through eminence in promoting leadership, entrepreneurial aptitude and leadership.

Admission Criteria

1. 60% aggregate in both 10th & 12th standard final examinations.
2. 12th appeared students can also apply
3. Through Common Entrance Test (CET), conducted by MAKAUT

Admissions Helpline Number - 8010700500

IEM Group Admissions Office -

Ashram Building, GN-34/2, Sector – V, Saltlake
Electronics Complex, Kolkata – 700 091, West
Bengal, India.

Phone No.: +91 33 2357 2995, +91 33 2357 2059

Email (Admissions) : admissions@iemcal.com

Unique Features of BBA(H) Department:

- Modern teaching pedagogy using online courses and management case study
- Essential studies for professionals (ESP)
- Skill Development Program (SDP)
- Business analytics course
- Collaborative Research
- Foreign language course
- 100% PLACEMENT RECORD
- First hand experience of entrepreneurship activities and professional entrepreneurship course certificate via departmental E-CELL
- Opportunity in acquiring Professional Course Certificates from top universities around the world via sponsored MOOCS from COURSERA, EDx

DEPARTMENT OF BUSINESS ADMINISTRATION , BBA(H)

Institute Of Engineering & Management

NAAC 'A' Accredited Autonomous College affiliated to
Maulana Abul Kalam Azad University of Technology
(MAKAUT)



