

# Eligibility Criteria

1. Bachelor Degree in Business Administration  
Duration: 3 Years

And

2. BBA in Business Analytics  
Duration: 3 Years

## Admission Process -

- 60% aggregate in 10<sup>th</sup> and 12<sup>th</sup> Final Board Exams.
- Through Common Entrance Test (CET), Conducted by MAKAUT.

## Course Structure -

IEM has earned Academic Autonomy under the supervision of MAKAUT. The course curriculum has been meticulously designed so as to get best possible outcome for each management student.