

Name: Dr. Soumik Gangopadhyay

Designation: Professor

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Education:

PhD, MBA(Mrktg), MBA(Hospital & Health System Mgmt.), B.Pharmacy

Work Experience:

- Industry (in year):8yrs.
- Academics(in year):11yrs.

Awards / Recognition:

- Received Gold medal (twice) from Zydus Cadila for best performance.
- Trained executives of several hospitals and CESC, ELILLIY on invitation.
- Presented paper in conferences held at IIM-Ahmedabad, IIM-Kozhikode, MAHE, BVIMR, IEA, Bangkok-Thailand (award winner), Bali-Indonesia, Colombo-Srilanka (award winner).
- Published in UGC approved, ABDC, SCOPUS referred edited books/ journals such as Indian Journal of Marketing, Journal of Health Management(Sage), IJCMS, The Indian Economic Journal, IJBIR(Inderscience), Springer CAM Nature, Springer Singapore Nature etc.
- He is a PUBLON registered reviewer of “Health Education” (Emerald Publication), “Journal of Health Psychology” (SAGE), IGI Global & South Asia Journal of Social Studies and Economics.