

BRIDGE COURSE RULES

About the Bridge Course:

The BBA (Hons) of IEM Kolkata is a popular course in which students from different streams get their admission. To accustom them to the new teaching and learning environment and to enhance their subject knowledge and communication skills, we conduct the bridge course for the one-month duration just before the commencement of the first semester classes. This initiative helps the students, especially from the non-science background, to get exposures on subjects like Mathematics, Statistics, and Economics. Additionally, from the English course, they get exposure to improving their communication skills. The experienced faculty members from our department help in the entire process.

Course Objectives

The objectives of the bridge course are as follows:

1. To provide the confidence and skills to the students for a successful transition to the college and a new curriculum.
2. To bridge the gap between the subjects studied at the 10+2 level and would be studying at BBA (Hons).
3. To provide confidence to the students on the topics/subjects which they have not studied before.
4. To ensure that students are not left behind in subjects, they may not have prior academic experience.

The Curriculum for Bridge Course is based on four subjects, English, Mathematics, Statistics, and Economics. At the beginning of the course, access to the IEM learning videos on bridge course is given to the students for the said courses. After each video, students must do assignments provided to them. Quizzes will be conducted after the completion of each topic. The course is designed in such a way that it can be covered systematically within fifteen days based on E-learning techniques.

Subjects to be delivered

1. English
2. Mathematics
3. Statistics
4. Economics